

Brief Biographies of Presenters

Paula Ammerman

Ms. Ammerman is director of the Board of Trustees Office at the Pennsylvania State University. She was first elected associate secretary to the Board of Trustees in January 1992. Prior to that time, she was an administrative assistant in the board office. She is responsible for the efficient administration of all activities relating to the board's 32 voting and 16 emeriti members. Additionally, she supports the activities of the separate board of directors of Penn State's Milton S. Hershey Medical Center. A graduate of the Alaska Business College, Ms. Ammerman received her certificate in business management from Penn State and has taken additional coursework.

Irene Birrell

Ms. Birrell is the university secretary for the University of Western Ontario. She has responsibility for board and senate administration, for access to information and protection of privacy at the university, as well as for Convocation. She has been a board professional for 31 years and worked in various positions in governance at the University of Toronto and the University of Guelph.

Meredith Harper Bonham

Ms. Bonham serves as chief of staff and secretary to the board of trustees at Hamilton College. She started her higher education career at the college in 1993 as assistant dean of admission and coordinator of international admission and became the assistant to the president in 1999. In addition to extensive committee service at Hamilton, including as the co-chair of the college's Bicentennial celebration, Ms. Bonham has participated in three external Middle States Reaccreditation teams. She is currently enrolled part-time in the higher education PhD program at Syracuse University, and also serves as vice president of the board for the YWCA of the Mohawk Valley. A graduate of Kenyon College, Ms. Bonham obtained her master's degree in administration, planning and social policy from Harvard University's Graduate School of Education in 1998.

Kelly Brown

Ms. Brown provides administrative and project management support for the general counsel and the board of trustees at Abilene Christian University. She previously worked for Seaver College at Pepperdine University as assistant to the associate dean where she aided in business process analysis and created training materials for technology transitions including the student services PeopleSoft conversion, the move to online teacher evaluations, and the implementation of Sakai to support paperless academic committees. Ms. Brown has a BBA in management and marketing from Abilene Christian University.

Kimberly Sessions Brown

Dr. Brown is chief of staff to the president and liaison to the board of trustees at the University of West Florida where she has worked for 17 years. She serves on the Program Committee of the Board Professionals Leadership Group of the Association Governing Boards, is a former chair of communications for the National Association of Presidential Assistants in Higher Education (NAPAHE), and immediate

past chair of Leadership Santa Rosa. She holds a doctorate in higher education administration from the University of Alabama, a master's in public administration and a bachelor's in business administration from the University of West Florida.

Dusti Cermak

Ms. Cermak is in her 13th year with The University of Iowa Foundation, serving 10 of those years as the assistant to the president, as well as in the role of board professional. She was named associate director, donor relations in 2010 and continues to work with the board of directors. Ms. Cermak is vice chair of the AGB Board Professionals program committee and serves on the marketing and membership committee. She holds a bachelor's degree in organizational communications with an emphasis in public relations from the University of Northern Iowa and is an active member in her community.

Kent John Chabotar

Dr. Chabotar has been president and professor of Political Science at Guilford College in Greensboro, North Carolina since 2002. Previously, he was vice president for finance and administration and treasurer and senior lecturer on government at Bowdoin College. He has spent most of his career as a faculty member at the Harvard Graduate School of Education, University of Massachusetts, and Michigan State University. Dr. Chabotar is on the governing boards of the Commission on Colleges of the Southern Association of Colleges and Schools, Community Foundation of Greater Greensboro, and Southeastern Center for Contemporary Art. Of his many publications, the latest are a book on *Strategic Finance* (AGB, 2006) and commentaries on budget decision making and campus communications in tough economic times for *Inside Higher Ed* (2009) and the *Chronicle of Higher Education* (2009). Dr. Chabotar holds a bachelor's degree from Saint Francis University in Pennsylvania and MPA and PhD degrees in public administration from the Maxwell School at Syracuse University.

Louis R. Charpentier

Mr. Charpentier is secretary of the Governing Council at the University of Toronto, a position he has held since 1999. He is the third person to be appointed to this position since the Governing Council was created in 1971 as the university's most senior decision-making body. Over more than 30 years, Mr. Charpentier has held a variety of positions at the University of Toronto. Previously, he held the post of assistant vice-provost, Health Sciences (1994-1999), and obtained his initial experience in university governance in the Governing Council Secretariat from 1992 to 1994. From 1979 to 1992, he held various positions in the university's Faculty of Medicine, including senior administrative positions in the Dean's Office. An alumnus of the University of Toronto (BSc, 1979), he also holds an MBA (1986) from York University.

Kelly O. Chezum

Ms. Chezum is vice president for external relations and assistant secretary of the board of trustees at Clarkson University. With more than 20 years of experience as a creative marketing professional and administrator in the public, private and government sectors, Ms. Chezum has oversight of Web and publication development, board relations and governance issues, media and public relations, special projects and events, and strategic planning and communications. She also commits her energy to economic development initiatives advancing the quality of life in New York's Adirondack North Country as well as

regular speaking engagements for the Association of Governing Boards, the Council for Advancement and Support of Education, and the Association of Independent Technological Universities. She did her undergraduate studies in marketing and communications at Carroll University (WI) and received her MBA from Clarkson. She is currently pursuing her doctorate in law and policy at Northeastern University in Boston.

Sally Churchill

Ms. Churchill is vice president and secretary of the University of Michigan and an adjunct professor in the Program in the Environment in the College of Literature, Science and the Arts. As vice president and secretary and an executive officer, Ms. Churchill serves under the direction of the president with responsibility to the board of regents. She is the liaison officer for the board of regents, responsible for facilitation, coordination and management of policy matters, governance, and communications pertaining to the board and the president and executive officers of the University. Ms. Churchill received her undergraduate and law degrees from the University of Michigan and a master's degree from Tufts University.

Mary Elizabeth Collins

Ms. Collins has served as executive assistant to the president, board secretary, and secretary of the corporation at the University of Puget Sound since 2005. She joined the Puget Sound staff in 1992, and has served in various external relations and management positions, including five years as director of corporation and foundation relations, as acting director of annual giving, interim director of alumni programs, and her initial appointment as director of alumni and development information. She has served as board member and president of Tacoma Community House, an agency founded in 1910, which provides education, employment, interpretation, immigration, and social services for refugees, immigrants, and English-speaking adults and youth. Ms. Collins graduated from Puget Sound in 1984 with a bachelor's degree in Asian studies.

Jane Epstein

Ms. Epstein is assistant secretary of the college at Bryn Mawr College. In this role, she assists the secretary in supporting the increasingly complex work of the College's board of trustees and she staffs various committees and task forces. Epstein has been instrumental in professionalizing board operations and led the process to identify and move to the use of a Web portal for the delivery of board materials to trustees to facilitate their service to the College. Ms. Epstein arrived at the College in 2001 after several years as executive director of the Noyes Museum of Art in Oceanville, New Jersey. For more than 19 years, she worked in various positions, including director of programs and curator of the Independence Seaport Museum in Philadelphia. Epstein received a bachelor's degree in history in 1978 and a master's in American civilization in 1988 from the University of Pennsylvania. She has published numerous articles on maritime history.

Heather Fehn

Ms. Fehn has served as executive assistant to the president and secretary to the board of trustees in the Office of the President at The College of New Jersey since April 1996. During her time at the College, Ms. Fehn has served two presidents and over 30 trustees. Additionally, she has coordinated one presidential and 10 executive level searches, and has served as an adjunct instructor in the First Seminar Program at TCNJ teaching courses on student leadership. She has worked with the Association of Governing Boards Board Professionals Leadership Group since 2001. In 2009 she served as chair of the Program Committee, coordinating the national Workshop for Board Professionals. In 2010 she was elected vice chair of the Board Professionals Leadership Group and currently serves as chair. Ms. Fehn has facilitated workshop and conference sessions on presidential searches, the role of student trustees, responsibilities of an executive assistant and on numerous topics related to the use of technology, including the paperless president's office, technology basics, paperless board meetings and board Web sites. She graduated in 1994 from The College of New Jersey (TCNJ) with a bachelor's degree in psychology and in 1996 with a master's in counseling and personnel services.

Carol Felkel

Ms. Felkel is the secretary to the board of regents for The University of Texas System in Austin. She has worked in the board office for 16 years and is responsible for all meeting materials for the board, including the agenda, minutes, research, and archives. Born in Angola, Africa, Ms. Felkel also lived in the Congo where she worked for the U.S. Embassy and U.S. Agency for International Development. She has a bachelor's degree from Mt. Allison University in New Brunswick, Canada, and a master's from Purdue University in Indiana.

Francie A. Frederick

Ms. Frederick was appointed general counsel to The University of Texas System board of regents in 2006. She joined the U. T. System Office of General Counsel in 1979 as a university attorney and later served as senior attorney. She is also an adjunct professor in the College of Education at U. T. Austin. Ms. Frederick worked as an assistant criminal district attorney in Beaumont, Texas representing the Commissioners' Court and handling civil trial work for Jefferson County. She often speaks to civic and professional organizations on legal issues and time management and is an active member of the National Association of College and University Attorneys. Ms. Frederick received a degree in medical technology with honors in 1967 from the U. T. Medical Branch - Galveston. She was awarded a juris doctorate degree magna cum laude in 1975 from the Bates College of Law at the University of Houston.

R. Barbara Gitenstein

Dr. Gitenstein is president of The College of New Jersey. She has over 30 years of experience as a college professor and administrator in both the public and private sectors. She came to The College of New Jersey from Drake University where she served as provost and executive vice president and provost. She is the first woman president of The College of New Jersey in its 156-year history.

Dr. Gitenstein began her career in higher education as an assistant professor of English at Central Missouri State University. She held various faculty posts including professor of English and chair of the English

department before being appointed associate provost at SUNY-Oswego. Dr. Gitenstein also held the post of acting assistant provost for academic programs with the SUNY system while on leave from SUNY-Oswego. In 1992, Dr. Gitenstein was appointed to the position of provost at Drake University.

An active scholar, Dr. Gitenstein has written the book *Apocalyptic Messianism and Contemporary Jewish-American Poetry*, and has published numerous articles and reviews on Jewish and American literature. She is also active in higher education organizations and the community. Dr. Gitenstein currently serves as a vice chair of the Middle States Commission on Higher Education, a member of AGB's Council of Presidents, a member of the American Council on Education Commission on Advancement of Racial and Ethnic Equality, and is the presidential sponsor for the New Jersey chapter of the American Council on Education's Network of Women Leaders in Higher Education. She has served as a member of higher education transition teams for former Governors McGreevey and Corzine; chair and consultant evaluator for Middle States Commission on Higher Education evaluation teams; associate coordinator for the American Council on Education New York State Association of Women in Higher Education; chair of the Jewish-American Literature of the Northeast Modern Language Association, among others. She also participated in the Higher Education Resources Services, Mid-Atlantic Institute for Women in Higher Education Administration at Bryn Mawr College.

Born in Florala, Alabama, Dr. Gitenstein received a BA with honors in English from Duke University and a PhD in English and American Literature from the University of North Carolina, Chapel Hill.

Artis Hampshire-Cowan

Ms. Hampshire-Cowan is senior vice president and secretary at Howard University. She serves as corporate secretary of the University; manages the affairs of Howard's board of trustees; and plans and manages all official functions of the University, including Opening Convocation, Charter Day, and Commencement. For seven years, she performed a dual role as vice president for human resource management which provided executive oversight of human resource management for a workforce of over 5,000. She also served as acting president of the University. Ms. Hampshire-Cowan is a sought-after speaker and trainer. Her training specialties include organizational development, leadership, managing change, diversity, board development, and strategic deployment. She has provided training for boards of directors and executive management in higher education, business, government, and nonprofit community-based organizations. After graduating with honors from Morris Brown College with a degree in business management, Ms. Hampshire-Cowan entered Temple University Law Center in Philadelphia, earning a juris doctor degree.

Elizabeth W. Kassebaum

Ms. Kassebaum has served as executive secretary to the board of trustees and vice president for college projects at the College of Charleston since 2001. She manages all aspects of the board operations – from meetings to engagements with various College constituencies. As vice president for College projects, Ms. Kassebaum partners with the director of institutional events to organize some of the most significant campus wide events, including commencement ceremonies and legislative outreach events hosted by the board and president. In order to provide board members with greater opportunities to expand their participation and support for the academic and interdisciplinary mission of the institution, she created the Voluntary Board Engagement Program, which includes speakers in hometown events, a mentor program,

donor stewardship/development events, legislative advocacy efforts, participation in admissions events, special committee assignments, and student, faculty and staff recruitment efforts.

Mary E. Kennard

Ms. Kennard is the vice president, chief legal counsel, and secretary of the board of trustees for American University. She has over 25 years of experience in university administration and legal affairs. Ms. Kennard has served as a senior administrator at both public and private colleges and universities. In addition, Ms. Kennard has served as the chief development officer for both the University of Rhode Island and American University, planning and kicking off two successful capital campaigns. In 2007, she was recognized as a “Top Washington Lawyer” by the *Washington Business Journal* and in 2008, she received the Lawyer of the Year Award from the Women’s Bar Association of Washington, D.C. Ms. Kennard received her undergraduate degree in applied science from Boston University, her juris doctorate from Temple University, Beasley School of Law in 1980, and Master of Laws in international and comparative law from The George Washington University, National Law Center.

Lorrie Kyle

Ms. Kyle is assistant secretary and executive assistant to the president of Rollins College. She started at Rollins in 1990 as assistant to the president and was elected assistant secretary in 1995. In this role, she is a primary liaison to the College’s board of trustees, responsible for compliance with the College Bylaws and preparation of meeting materials and minutes. In addition to overseeing the College’s strategic marketing and public relations and community affairs departments, she has served as contributing editor of Rollins Magazine. A former advisor for her sorority, she is currently faculty secretary of Rollins’ chapter of Omicron Delta Kappa, The National Leadership Honor Society. She is a member of AGB’s Board Professionals Leadership Group Program Committee. Ms. Kyle received her undergraduate degree with honors from Rollins, followed by master’s and doctoral degrees in English from Vanderbilt University.

Thomas Longin

Dr. Longin is the former vice president for programs and research for the Association of Governing Boards of Universities and Colleges (1997 – 2002). Prior to joining AGB, he served as provost of Ithaca College, vice president for academic affairs at Seattle University and dean of Humanities and Sciences at Ithaca. Before that, he was a faculty member at Ithaca College, Virginia Tech and Carroll College. Since retiring, Dr. Longin has continued to facilitate board workshops for AGB, served as executive editor of *Planning for Higher Education* (SCUP), and is president-elect of the board of the Society for College & University Planning. He has recently engaged in consultancies on strategic planning (Centre College and Carroll College), board and committee organization, structure and focus (Seton Hall University, Loyola University New Orleans, Hampshire College, and Carroll College), board, educational quality and academic programs (Centenary College), and collaborative governance (University of Maine – Orono, Skidmore College, and Hampshire College). In 2007-08, he led AGB’s pilot project on strategic finance and college/university costs.

Dr. Longin has extensive administrative and leadership experience in higher education. He was a charter member of the Associated New American Colleges, a national consortium of 20 independent, comprehensive colleges, and has been a frequent presenter at conferences and workshops on issues of institutional

governance, the basic responsibilities of governing boards, and board responsibility for governance, institutional planning and academic affairs. He has spoken at the national conferences of AGB, ACE, SCUP, and the American Association of Colleges and Universities.

In the past seven years, Dr. Longin has facilitated *AGB Board Self-Study Workshops* at Sweet Briar College, Loyola University Maryland, Hampshire College, Minneapolis College of Art & Design, Scranton University, Pitzer College, Longwood University, Waldorf College, Columbia College Chicago, Westminster College, Defiance College, Heidelberg College, Loras College, and Ringling School of Art and Design. He has presented *Board Education Workshops* at Arcadia University (strategic board responsibilities), Elizabethtown College (presidential search), Guilford College (strategic planning), Loyola University New Orleans (strategic planning), Salem State College (presidential search), the University of Maine System (shared governance), Cottey College (presidential search), and Alfred University (strategic board responsibilities).

Prior to joining AGB, Dr. Longin served on and chaired the board of directors of the Special Children's Center in Ithaca, NY. From 2002 to 2010, he served on the board of trustees of Carroll College, where he chaired the academic affairs / student life committee and was a member of the trusteeship and executive committees. Dr. Longin holds a doctorate in American social and intellectual history from the University of Nebraska (Lincoln), a master's degree in history from Creighton University, and a bachelor's degree from Carroll College.

Michael R. McGreevey

Mr. McGreevey has been the vice president for advancement at Wells College since 2008. Previous to this appointment, he served as the senior advisor to the president at Ithaca College for nearly ten years. He has held past leadership positions with the National Association of Presidential Assistants in Higher Education (chair and member of the board of directors, and national conference chair) and with the Association of Governing Board's board professional staff planning committee. In addition he has participated in intensive professional development programs including Harvard School of Education's Management Development program, The Center for Creative Leadership's Management Development program, and the Council for the Advancement and Support of Education's (CASE) summer institute. Mr. McGreevey holds a BA in communications from Bowling Green State University, a MEd in higher education administration from the University of Vermont, and a MS in communications from Ithaca College.

Julie Hearshen Miller

Ms. Miller is the secretary to the board of governors and senior executive assistant to the president at Wayne State University. She is the university's liaison officer for the board of governors and has administrative responsibilities for the management and facilitation of meetings of the board, as well as management and coordination of University policies, and governance issues and communications as they relate to the board, the president and the university's executive officers. Her previous university experience includes serving as confidential assistant to the vice president of academic affairs, and 15 years of administrative service in the School of Business Administration. Ms. Miller received a Bachelor of Science degree in human resource management in 1992, and a master's of industrial relations in 1997, both from Wayne State University.

Mitzi Norton

Ms. Norton is the board secretary and director of the office of the president at the Adler School of Professional Psychology. She joined the staff of the school in January 2007 and was named director of the office of the president in 2009. She began as the assistant to the president and board secretary, but quickly helped increase the number of activities of the office of the president. Ms. Norton maintains her role as the board secretary, handling all board business for the school's 21 trustees in the U.S. and Canada. She holds a bachelor's degree in psychology from Creighton University and an associate's degree in interior design from The Harrington Institute.

Jeannie Phillips

Ms. Phillips is the executive officer of the University of Alaska board of regents. She has lived in Alaska since 1967 and joined the Board of Regents' Office in 1991. Ms. Phillips has a special interest in the history of the university and enjoys collecting University of Alaska memorabilia. She received her degree in office occupations in 1980 and has worked for the University of Alaska since 1981.

Benjamin F. Quillian, Jr.

Dr. Benjamin F. Quillian, Jr. was named executive vice chancellor for administration and finance and chief financial officer for the California State University (CSU) system in January 2009. As part of the nation's largest university system, with 23 campuses, almost 450,000 students, and 47,000 faculty and staff, Mr. Quillian's responsibilities include the development and monitoring of the CSU's budget (which totals approximately \$6 billion). In addition, he oversees the allocation of fiscal resources and the management of fiscal accountability, including financial reporting, treasury, debt, investments, risk management, public safety, and oversight of university auxiliaries. Added to this, he oversees the capital planning, design and construction and the information technology initiatives of the university system. Previously, Quillian was senior vice president for business and operations at the American Council on Education (ACE) in Washington, D.C., a position he held since 2003. Prior to joining ACE, Quillian served for ten years as vice president for administration and chief financial officer at CSU Fresno. He also served in several administrative posts over a 15-year period at the University of Southern Illinois at Edwardsville, ultimately becoming the vice president for administration.

Mr. Quillian received his bachelor's degree from Harris Teachers College, his master's degree from Southern Illinois University at Edwardsville, and his doctorate from Washington University in St. Louis.

Karen Rabon

Ms. Rabon is the associate general counsel to the board of regents for The University of Texas System in Austin. She has worked in the board office for three years and provides legal advice to the board on issues such as open meetings, public information, and standards of conduct. Ms. Rabon previously worked as an assistant attorney general and public information coordinator at the Office of the Attorney General of Texas. She has a Bachelor of Arts degree, cum laude, from the University of Notre Dame and a juris doctorate from the University of Houston Law Center.

Maureen Ramirez

Ms. Ramirez is the director of the Minnesota Civic Engagement Table, leading a coalition of nonprofits in their advocacy and electoral work. Previously, Ms. Ramirez worked at the Minnesota Council of Nonprofits and at the University of Minnesota as an admission counselor and as an advisor in the TRiO Ronald E. McNair Post-Baccalaureate Achievement Program. She has extensive experience serving on committees related to civic engagement and currently serves on the Minnesota Latino Complete Count Committee for the 2010 Census. She completed her Master's in advocacy and political leadership at the University of Minnesota Duluth in May 2007, and received her bachelor's degree cum laude in writing-intensive English and Spanish at Marquette University in 1999.

Charlene Reed

Dr. Reed is secretary to the board of trustees and chief of staff to the president at Kent State University. She has more than 25 years of experience in university administration, with concentrations in institutional governance, finance, planning and resource development. As a faculty member, she taught numerous graduate courses in higher education administration, served as the program's coordinator, and was principal investigator on several P-16 grants. Dr. Reed is a member of AGB's Board Professionals Leadership Group and currently serves as chair of the Program Committee. She is active in local non-profit organizations, currently as a board member for the Women's Endowment Fund of the Akron Community Foundation, and Project GRAD Akron. She holds the PhD in education, a master's degree in higher education administration, and a bachelor's degree in mass media/communication from The University of Akron.

Richard Riddell

Dr. Riddell is vice president and university secretary, and special assistant to the president at Duke University. In these positions, he serves as chief of staff to the president and liaison between the university and the board of trustees. Among his responsibilities are coordinating projects involving senior officers, advising the president on a broad range of issues, and managing the finances of the Office of the President. In addition, he leads the University's emergency management program and oversees the Office of Special Events and University Ceremonies. Prior to holding his current position, Dr. Riddell served as special assistant to the provost. In that position he managed university-wide interdisciplinary programs, advised the provost on the arts and humanities, served as a member of a working group that assisted the provost in developing the University's strategic plan, and led the development of the arts section of the plan. Dr. Riddell received his bachelor's degree from Knox College in Illinois, where he is currently a member of the board of trustees, and his PhD from Stanford University.

Charles Robinson

Mr. Robinson is general counsel of the regents of the University of California. He began his tenure as general counsel in January 2007. As general counsel, he is the chief legal officer of the University and reports to the board of regents and the president of the University. Before joining UC, Mr. Robinson served as vice president, general counsel and corporate secretary for the California Independent System Operator Corp., California's wholesale electric transmission operator based in Folsom, CA. Prior to that, he served as assistant general counsel for Packard Bell in Sacramento, division counsel for the Raychem

Corp. in Menlo Park, and he was a partner at Heller Ehrman White and McAuliffe in San Francisco. He holds an undergraduate degree from Harvard University and a juris doctorate degree from Yale University.

Merrill Schwartz

Dr. Schwartz is director of research for the Association of Governing Boards of Universities and Colleges. Her primary responsibilities include conducting research on and writing about trusteeship, governance, and the academic presidency. She manages the AGB Benchmarking Service, book projects, and conferences. She also serves as the liaison to AGB's Board Professionals Leadership Group and works with volunteers to develop professional development opportunities for these AGB members, including the annual Workshop for Board Professionals. Since 1992, Dr. Schwartz has held several positions in AGB's Programs and Research Department, often at the same time, including director of board education services, acting director of independent sector programs, and director of special projects.

Dr. Schwartz's research projects and publications, many grant-funded, have included: "Policies, Practices and Composition of Governing Boards of Independent [and Public] Colleges and Universities" (2011 and 2004); "Faculty, Governing Boards, and Institutional Governance" (2010); "Chief Executives and Service on For-profit Boards" (2010); "Survey on Higher Education Governance" (2009); "State of Enterprise Risk Management at Colleges and Universities Today" (2009); "Survey on Executive Committees" (2008); "A National Survey of Presidential Performance Assessment Policies and Practices" (1998), "A National Survey of Board Performance Assessment Policies and Practices" (1998); and "Results of a National Survey of Theological School Board Characteristics, Policies, and Practices" (1994). She also wrote two publications in AGB's Board Basics series: *Annual Presidential Performance Reviews* and *Assessing Individual Trustee Performance* (2001) and contributed to *Presidential and Board Assessment in Higher Education* (Ingram & Weary, 2000). She is a frequent presenter at AGB and other higher education association conferences and contributor to *Trusteeship* magazine.

Dr. Schwartz has managed several key AGB publication projects, providing research or editorial assistance to authors including: "AGB's Statement on Board Responsibility for Institutional Governance" (2010), *Effective Governing Boards: A Guide for Members of Governing Boards of Public Colleges, Universities and Systems* (2010), *Assessing Presidential Effectiveness: A Guide for College & University Boards* (2010), *Effective Governing Boards: A Guide for Members of Governing Boards of Independent Colleges and Universities* (AGB, 2009), and *Sounding Boards: Advisory Councils in Higher Education* (Worth, 2008).

Previously, Dr. Schwartz worked for almost a decade with students from over 500 colleges, serving as faculty, director of institutional relations, and director of internships at The Washington Center for Internships and Academic Seminars, a non-profit educational organization with an experiential learning curriculum in Washington, DC.

Dr. Schwartz earned a doctorate in higher education administration (1998) from the University of Maryland and her bachelor's and master's degrees from the University of Massachusetts Amherst. The subject of her dissertation was *Assessing the Performance of Academic Presidents*.

Jason Simon

Mr. Simon is the director of marketing and communication services for the University of California System. Mr. Simon joined the University of California in February 2009, managing a reorganization of the system's communication group in the midst of a financial crisis that defines the university's future and charts a course for higher education. In his current role, he oversees UC's marketing efforts and manages a group tasked with branding, advocacy, recruitment, Web and outreach strategies. Prior to joining UC, Mr. Simon was the executive director of marketing and creative services at North Carolina State University. During nearly five years in the role, he oversaw the launch of an integrated branding campaign, market informed strategic and enrollment planning, an overhaul of the university's Web presence, and the launch and close of a \$1 billion capital campaign.

Richard Staisloff

Mr. Staisloff is an AGB board governance consultant, and a principal with rpkGROUP, a leading consulting firm in higher education supporting colleges and universities nationally with their growth strategies. He is the former vice president of finance and administration at the College of Notre Dame of Maryland. During his career, Mr. Staisloff has developed his expertise in finance and higher education from the perspective of public and private, two and four year institutions, Maryland's higher education commission, and the State legislature. Prior to joining Notre Dame, Mr. Staisloff served four years at Carroll Community College, where he helped lead the creation of this independent college. Mr. Staisloff is vice chair of the board of directors for Boys Hope/Girls Hope Baltimore, serves on the plant committee for St. Mary's Seminary and University, the audit and compliance committee at St. Joseph's Hospital, and the investment committee of the Associated Sulpicians of the United States. Mr. Staisloff received his BA from Loyola College in Maryland and an MA from The American University.

Kai Swanson

Mr. Swanson is the executive assistant to the president at Augustana College in Rock Island, Illinois. The position includes government and community relations, strategic communications and administrative support. Mr. Swanson's 'other duties' include oversight of Augustana's public radio station and responsibility for planning and executing Augustana's year-long sesquicentennial observance in 2010. He serves on the boards of the National Association of Presidential Assistants in Higher Education and Trinity Regional Health System, a four-hospital system in western Illinois and eastern Iowa. He also chairs the board of a local nursing college and his community's Human Rights Commission, and is completing a second term as chair of the Evangelical Lutheran Church in America's Vocation and Education Program Committee. In 2006, he began an overhaul of Augustana's trustee orientation program that incorporates best practices from governance in education and healthcare.

Peter Taylor

Mr. Taylor is the executive vice president and chief financial officer for the University of California System. As CFO, he oversees a myriad of financial matters for the University, including accounting, external finance, banking and cash management, strategic sourcing and risk management. Prior to joining the UC system, Mr. Taylor was a managing director at Barclays Capital, based in the Los Angeles office. Active in the community, Mr. Taylor has served on various boards and commissions. In 2004, he was

appointed by Governor Arnold Schwarzenegger to the California Performance Review Commission, which was charged with reviewing and recommending ways to reform the framework of State government. Mr. Taylor received his undergraduate degree from UCLA. He completed a one-year graduate level fellowship with the Coro Foundation, training out of the Foundation's Los Angeles Center. He obtained his master's in public policy analysis from Claremont Graduate University.

William Tierney

Dr. Tierney is the director of the Center for Higher Education Policy Analysis at the University of Southern California and a professor of higher education at the Rossier School of Education. His research interests pertain to faculty productivity, decision making, organizational re-engineering, and issues of equity. Some of his publications include *Competing Conceptions of Academic Governance: Negotiating the Perfect Storm* (2004); *The Responsive University: Restructuring For High Performance* (1998); *Official Encouragement, Institutional Discouragement: Minorities in Academe - The Native American Experience* (1992); and *Building Communities of Difference: Higher Education in the 21st Century* (1993). He has recently received funding for a three-year project that looks at how to improve financial aid strategies for low-income youth and their families. He also is involved with a project to improve governance in four-year colleges and universities, and an additional project to determine the effective parameters of college preparation programs for low-income urban youth. He teaches graduate courses on curricular theory, administration, policy, organizational behavior, and qualitative methodology.

Tierney brings with him both administrative experience as an academic dean at a Native American community college in North Dakota, and cross-cultural insight from Peace Corps work in Morocco, as well as a year in Central America as a Fulbright Scholar. He is currently president-elect of American Educational Research Association (AERA), served as vice president of Division J, member of the executive board, and an elected fellow of AERA. He also served as president of the Association for the Study of Higher Education (ASHE), and received the Distinguished Research Award from ASHE for his work. *CHANGE* magazine recognized him as one of 40 "young leaders in the academy." He is chair of University of Southern California's University Committee on Academic Review, a member of the Provost's Committee on Strategic Change, a member of the University Committee on Promotion and Tenure, a member of the University Grievance Committee, and served as president of the Academic Senate.

Dr. Tierney earned a bachelor's degree in English from Tufts University, master's degree in education from Harvard University, and PhD in administration and policy analysis from Stanford University.