

WORKSHOP FOR BOARD PROFESSIONALS

MARCH 19-21, 2010
OMNI ORLANDO CHAMPIONS GATE



AGB ASSOCIATION OF
GOVERNING BOARDS
BOARD PROFESSIONALS

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AGENDA

FRIDAY, MARCH 19

[10 AM – 6 PM]

■ INTERNATIONAL BALLROOM FOYER

AGB Conference Registration

You may pick up your materials for the National Conference on Trusteeship and Workshop for Board Professionals.

[12:00 – 1:30 PM]

■ OLYMPIC FOYER

Information Desk

Stop by to receive more information and ask questions about the workshop.

[1:15 – 4:45 PM]

■ LOBBY ENTRANCE

Tour of Florida Southern College

Depart from hotel lobby entrance at 1:15, enjoy a special tour of this Frank Lloyd Wright campus (the largest one-site collection of Wright buildings in the world), and return to the hotel at 4:45. Bus transportation included.

[2:00 – 4:00 PM]

■ AUGUSTA A

Online Board Portals! Board Management Goes High Tech

This optional, two-hour session will introduce you to the advantages of vendor-delivered "turn-key" board management systems. Board professionals will discuss challenges, pros and cons, demonstrate features of three leading products, and share tips on evaluating vendors.

MODERATOR

Merrill Schwartz, *Director of Research, AGB*

PANELISTS

Laura Eastwood, *Associate University Secretary, Duke University (BoardVantage)*

Jane Epstein, *Assistant Secretary of the College, Bryn Mawr College (Directors Desk)*

Shari Mikos, *Director, Office of the President, The Chicago School (Diligent BoardBooks)*

[5:00 – 6:00 PM]

■ AUGUSTA B

Welcome and Orientation for First-Time Participants

This is a great opportunity for "first timers" to meet each other, receive a preview of the workshop, and meet members of the Program Committee.

[6:00 – 7:00 PM]

OLYMPIC

Opening Reception

All participants and guests are encouraged to attend to hear more about the workshop, sign up for dinner groups, and mingle with friends old and new.

[7:15 PM]

Evening in Orlando

Join colleagues for dinner at one of the great restaurants at Downtown Disney or the Omni hotel; reservations will be made for groups of 6 to 8. Bus departs from hotel lobby entrance. Round trip tickets are \$10 and are available at registration.

Participants are responsible for the cost of their own dinner and transportation.

SATURDAY, MARCH 20

[7:30 – 8:30 AM]

■ INTERNATIONAL
BALLROOM FOYER

AGB Conference Registration

The registration desk will be open from 7 am until 6 pm.

[7:30 – 8:30 AM]

■ INTERNATIONAL II
Continental Breakfast

[8:30 – 9:00 AM]

■ INTERNATIONAL II

Welcome

Meredith Harper Bonham, *Program Committee Chair and Chief of Staff and Secretary to the Board of Trustees, Hamilton College*

Ann Cieslak, *Chair, Board Professionals Leadership Group and Executive Director and Corporate Secretary, University of Minnesota Board of Regents*

Hon. Cynthia A. Baldwin, *Board Chair, Association of Governing Boards of Universities and Colleges; Trustee Emerita, Duquesne University; and Vice President and General Counsel, The Pennsylvania State University*

[9:00 – 10:30 AM]

■ INTERNATIONAL II

OPENING PLENARY SESSION

Higher Education and the Public Trust

Join this panel of presidents and trustees, moderated by Richard D. Legon, President, AGB and explore the uneasy relationship between higher education and the public it serves, and the role trustees might play in turning that around.

MODERATOR

Richard D. Legon, *President, Association of Governing Boards of Universities and Colleges and Trustee, Virginia State University*

PANELISTS

James Ammons, *President, Florida A&M University*

Hon. Jim Geringer, *Trustee, Western Governors University and former Governor of Wyoming*

Eleanor Horne, *Trustee, The College of New Jersey and former Vice President, ETS Social Investment Fund*

Joyce Roché, *Trustee, Dillard University and CEO, Girls Inc.*

[10:30 – 10:45 AM]

Break

[10:45 – 11:45 AM]

CONCURRENT SESSIONS I

Choose one of four sessions led by one of our distinguished plenary panelists:

■ COLONIAL A

1. Accountability and the Public Trust

James Ammons, *President, Florida A&M University*

■ COLONIAL B

2. Advocacy and the Public Trust

Hon. Jim Geringer, *Trustee, Western Governors University and former Governor of Wyoming*

■ CONGRESSIONAL A

3. Quality and the Public Trust

Eleanor Horne, *Trustee, The College of New Jersey and former Vice President, ETS Social Investment Fund*

■ CONGRESSIONAL B

4. Ethics, Conflict of Interest, and the Public Trust

Joyce Roché, *Trustee, Dillard University and CEO, Girls Inc.*

[12:00 – 1:15 PM]

Networking Luncheon

■ BALLROOM COMMONS

Enjoy lunch outside with colleagues and take advantage of the Florida sunshine.

[1:30 – 2:30 PM]

CONCURRENT SESSIONS II

Choose one of four sessions:

■ COLONIAL A

1. Technology Track:

Board Technology in the Age of Social Media

Kimberly Spear, *Chief of Staff and Assistant Corporate Secretary to the Board of Trustees, University of West Florida*

Matt Golden, *Executive Director of Communications and Public Relations, The College of New Jersey*

■ COLONIAL B

2. Presidential Contracts & Compensation

Thomas K. Hyatt, *Partner, Sonnenschein Nath & Rosenthal LLP*

■ CONGRESSIONAL A

3. Maintaining Momentum: Governance in Tough Times

Philip Hanlon, *Vice Provost for Academic and Budgetary Affairs, University of Michigan*

Richard Riddell, *Vice President and University Secretary, Duke University*

Rick Staisloff, *Vice President for Finance and Administration, College of Notre Dame of Maryland*

■ CONGRESSIONAL B

4. Congratulations, You're A Newly-Named Board Professional! Now What?

Paula Ammerman, *Director, Board of Trustees Office, The Pennsylvania State University*

Louis Charpentier, *Secretary of the Governing Council, University of Toronto*

[2:30 – 2:45 PM]

Break

[2:45 – 3:45 PM]

CONCURRENT SESSIONS III

Choose one of four sessions:

■ COLONIAL A

1. Technology Track:

Board Websites, Get Spinning!

Heather Fehn, *Executive Assistant to the President and Secretary to the Board of Trustees, The College of New Jersey*

Paul Tringale, *Secretary of the Corporation, Tufts University*

■ COLONIAL B

2. How to Develop High-Achieving Boards

Terry MacTaggart, *Senior Fellow, Association of Governing Boards of Universities and Colleges and former Chancellor, University of Maine System*

■ CONGRESSIONAL A

3. Changing Trustee Demographics: Implications for the Boardroom

Richard Dent, *Trustee, Florida A&M University*

Rosalind Fuse-Hall, *Chief of Staff, Florida A&M University*

Maureen Ramirez, *Regent, University of Minnesota*

■ CONGRESSIONAL B

4. Building a Board that Sticks Together

Doug Orr, *President Emeritus, Warren Wilson College and Trustee, Berea College and University of North Carolina, Asheville*

[4:00 – 5:00 PM]

■ INTERNATIONAL II

Award Presentation and Reception

Ann Cieslak, *Chair, Board Professionals Leadership Group* will recognize a board professional for outstanding service. Enjoy an informal reception to follow.

[6:00 – 7:00 PM]

Evening on Your Own in Orlando

Continue networking with colleagues over dinner.

SUNDAY, MARCH 21

[6:00 – 7:00 AM]

■ LOBBY ENTRANCE

Walking Group

Put on your walking shoes and get your blood flowing before starting our final day.

Chris Melanson, *Unity College* and **Jeannie Phillips**, *University of Alaska System* will lead the group.

[8:00 – 8:45 AM]

■ INTERNATIONAL II

Networking Roundtable and Breakfast Buffet

Enjoy breakfast while chatting with colleagues about a topic of mutual interest. Choose a small group discussion at one of 15 tables, facilitated by an experienced board professional.

[8:45 – 9:45 AM]

■ INTERNATIONAL II

Board Professional on the Hot Seat

Facilitated by two experienced board professionals, this session provides an opportunity to share some of our most sticky situations.

Steve Frieder, *Assistant to the President, Marquette University*

Rosalind Fuse-Hall, *Chief of Staff, Florida A&M University*

[10:00 – 11:00 AM]

CONCURRENT SESSIONS IV

Choose one of four sessions:

■ AUGUSTA A

1. New Trustee Orientation

Marc Schaeffer, *Chief of Staff to the President and the Board, William Paterson University of New Jersey*

Kai Swanson, *Executive Assistant to the President, Augustana College*

■ AUGUSTA B

2. Reshaping the Work of the Board

David Frantz, *Secretary of the Board of Trustees, The Ohio State University*

Lynnette Heard, *Executive Director of the President's Office, University of Dayton*

■ OLYMPIC A

3. The Board's Role in Ensuring Educational Quality

Marie C. Johns, *Trustee, Howard University and Managing Member of L & L Consulting, LLC*

Rick Schell, *Vice President and Chief of Staff, University of Central Florida*

■ OLYMPIC B

4. Congratulations, You're A Newly-Named Board Professional! Now What?

Beth Hilliard, *Senior Executive Assistant to the President, Kentucky Community and Technical College System*

Brig Timpson, *Executive Secretary, Roosevelt University*

[11:00 – 11:15 AM]

Break

[11:15 AM – 12:00 PM]

■ INTERNATIONAL II

CLOSING PLENARY SESSION

Dynamic Boards ... A Source of Competitive Advantage

The chairman and CEO of one of *Fortune's* "World's Most Admired Companies" and past chair of the Boys & Girls Clubs of America's Board of Governors describes strategies for balancing board priorities and engaging board members in the key issues driving the growth of the institution.

INTRODUCTION

Rita Bornstein, *President Emerita, Rollins College and Member, Board of Directors, Association of Governing Boards of Universities and Colleges*

PRESENTER

Rick Goings, *Chairman and CEO, Tupperware Brands and Trustee, Rollins College*

[12:00 – 12:15 PM]

■ INTERNATIONAL II

Concluding Remarks and Adjournment

Meredith Harper Bonham, *Program Committee Chair*

Charlene Reed, *Program Committee Vice Chair*

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MARK YOUR CALENDAR

WORKSHOP FOR BOARD PROFESSIONALS | APRIL 8-10, 2011
THE NATIONAL CONFERENCE ON TRUSTEESHIP | APRIL 9-12, 2011
ARIZONA BILTMORE RESORT & SPA | PHOENIX, ARIZONA