

ipads for governing boards: The good, the bad, the ugly and the rest of the story . . .

Sally Churchill
Vice President and Secretary
University of Michigan
April 2, 2011

The Good

- Lightweight, portable, green, fun to use!
- Board agenda accessed via website
- Elimination of board books
- Saves money on paper, production, mailing
- Touch screen so no mouse or keypad
- Notes feature is good for note-taking.
- Good web browsing, email, calendar, etc.

The Bad

- Printing not easy; apps for printing not great
- iwork suite of apps (no Word, Ppt, Excel)
- Without 3G need to be in wi-fi spot
- No Adobe Flash for websites
- Potential issue with public perception

The Bad con't

- No USB, CD drive, memory card port, camera
- Can overheat in the sun (vs Kindles)
- Requires IT support for new product
- Ibooks has very limited selection
 - but free Kindle application is good
- Potential security concerns if no password
- Will there be need/desire for updates?

The Ugly

- Need to buy both laptops and ipads?
- Purchase price
 - Wi Fi only: 16 GB \$499, 32GB \$599 or 64 GB \$699
 - Wi Fi + 3G: 16 GB \$629, 32GB \$729 or 64 GB \$829
- Operating cost for Wi Fi + 3G version
 - \$15 for 250 MB, \$25 for 2 GB /month

The Rest of the Story . . .


- There are competitors out there
- Board culture determines who pays for what
- So far, not a huge trend
 - In recent poll of 25 privates only 2 use ipads

Some competitors

- Samsung Galaxy Tablet available since 11/10. Has sold 1.5 million by Jan 1, 2011
- Toshiba will launch tablet in 2011 using Google Android operating system (with speakers, camera, SIM card, Adobe flash)
- Enspert tablet (Korea) will come to US in 2011

Bottom Line . . .

- Can be well received and create trickle effect on campus – but there are cost and long-term maintenance issues, and it doesn't replace a computer.
- But the ipad is so portable and fun so who cares about any problems or limitations?

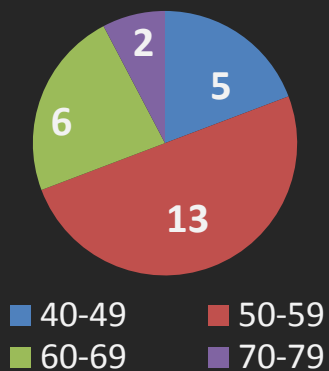


Bright Ideas
The iPad and Trustees

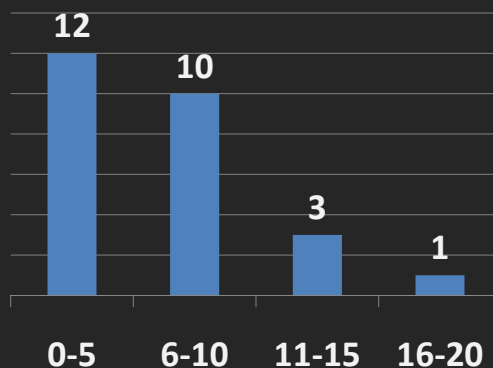
Abilene Christian University
Presenter: Kelly Brown

Abilene Christian University Board

Age Groups



Years of Service on Board



Our University

- Private, church affiliated, master's-level
- 4,700 students from 50 states and 60 countries
- Students each given an iPhone or iPod

Our Staff

- General Counsel and Secretary to the Board & 1 executive assistant
- President's Office
 - 2 assistants responsible for president's interaction with the board & campus events.
- Information Technology
 - Help Desk, Web Integration & Programming, Adams Center for Teaching Excellence

How we use the iPad...

We offered \$300 towards the purchase of an iPad. We ordered the iPads, preloaded them with specific apps, trained trustees at the next board meeting and sent them home with their iPads.

Each Trustee personally owns their iPad. We encourage them to use them for nonbusiness purposes. We see this as a vital opportunity to help them embrace this technology.

At a board meeting trustees:

- Use the web browser to access materials in pdf from on our password protected website.
- Use a polling app (TurningPoint) for informal feedback & official voting.
- Use a home grown group discussion app.
- Use a note taking app (pdf highlighter) to take notes and highlight etc. their pdf materials.

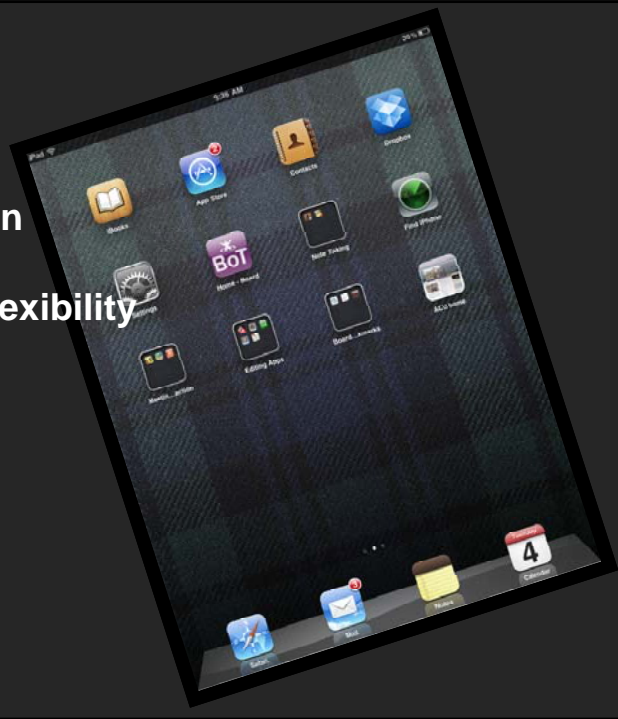
The Good

- Cost Savings:**
Used to spend \$3,100/yr
Now spend \$1,000/yr
- Cultural Shift**
- Environmental**
- Ease of use**



The Bad

- Training
- Long term buy in
- Connectivity
- Tech support/ flexibility
- Security
- No flash video



The Ugly

- Project Management...

Someone has to take ownership. IT support can be siloed across departments. The board must get the best support, fine-tuned to their needs, by someone they are comfortable with.

We have to understand their needs and abilities. I have to be ready to advise our trustee who is a retired tech firm partner and the trustee who does not know how to plug a usb into a computer.

MICROSOFT SHAREPOINT

Karen Rabon

The University of Texas System Board of Regents
AGB Board Professional Workshop
April 2011



The Facts

- Microsoft product
- Internet-based
- Working environment for documents
- Searchable



How we use SharePoint

Manage Information using:

- Sites
 - Subsites, Document Workspace, Meeting Workspace
- Libraries
 - Document, Picture, Wiki
- Lists
 - Announcements, Contacts, Calendar, Links, Tasks



Sites

The screenshot shows a SharePoint site titled "Board of Regents". The left navigation pane includes "Documents" (with sub-items like Chairman McHugh, Vice Chairman Foster, etc.), "Pictures", and "People and Groups". The main content area has several sections: "Announcements" with a "Welcome" message dated 4/9/2010 4:40 PM; "Shared Documents" with two documents titled "Test document for regent site"; "Board Office Staff Contacts" listing Francie Frederick, Pam Smith, Linda Watson, and Patty Culler; and a "Calendar" for February 2011 showing "Board Meeting" events on the 17th and 18th. The right sidebar features "Current Regents" with a photo of Colleen McHugh and "Regent Contacts" listing various board members with their contact information.



Lists, Links, and Libraries

UT System Site Collection > Board of Regents > Office > Agenda Book Drop Box

Welcome Rabon, Karen | My Site | My Links

Agenda Book Drop Box

Agenda Items Temporary Drop Box | Limited Distribution

This site is for authorized U. T. System Administration and campus users of the Agenda Book. The information contained in the Agenda Book is not public until approximately 72 hours prior to the Board meeting. You can print the Agenda Book from this site. You can also work on agenda items with the team or drop large PowerPoint for Board meetings here.

ANNOUNCEMENTS

Order of Committees for printed book for a regular meeting (the Agenda Book is also available as one complete document but may be large and take time to open; you do not need to print both the Complete AB and the individual committee documents) 6/20/2010 9:51 PM
by Felkel, Carol

Cover (and spine if you wish) (Schedule of Events) (Press Items)
Meeting of the Board (the schedule for the meeting is in the Table of Contents)
Audit
Finance (The Docket goes at the end of the Committee document, usually behind...)

Printing 10/21/2009 3:19 PM
by Felkel, Carol
If you choose to print multiple pages of the Agenda Book, you may wish to print double sided to save paper.

Dividers 10/8/2009 9:08 AM
by Felkel, Carol
If you need dividers (tabs) for the committee meetings, contact Carol Felkel (felkel@utssystem.edu).

Add new announcement

| The Agenda Book | | | Links |
|-----------------|-------------------------|---------------|---|
| Type | Name | Modified By | URL |
| | SpineAgendaBookTemplate | Felkel, Carol | http://www.utssystem.edu/lor/meetings.htm |
| | CoverPageTemplate | Felkel, Carol | <input type="checkbox"/> Add new link |

Add new document

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Library

UT System Site Collection > Board of Regents > Office

Welcome Rabon, Karen | My Site | My Links

Meetings

Office > Foundations > UTMCO > Meetings > Regents' Rules > Agenda Book Search Tool > Events > SharePoint New To Site

Agenda Book

Office > Meetings > Agenda Book > 2010 > Nov 2010 > P&PC

| Type | Name | Created By | Modified | Checked Out To |
|------|--------------------------------|---------------|---------------------|----------------|
| | 11-03P&PCub | Collin, Patsy | 10/28/2010 10:11 AM | |
| | 11-03P&PC66ProgramsPPT | Rabon, Karen | 10/22/2010 10:40 PM | |
| | 11-03P&PC66FinancialIndicators | Rabon, Karen | 10/22/2010 9:18 AM | |
| | 11-03P&PC66 | Rabon, Karen | 10/28/2010 7:51 AM | |
| | 11-03P&PC66Budget | Rabon, Karen | 10/26/2010 4:52 PM | |
| | 11-03P&PC66CompPlanAppendix | Rabon, Karen | 10/26/2010 4:58 PM | |
| | 11-03P&PC66Reports | Rabon, Karen | 10/22/2010 9:25 AM | |

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The Good

- Uses
 - Document management and repository
 - Sharing of information
 - Collaboration
- Features
 - Powerful search capability
 - Easy navigation
 - Ability to sort and filter content
 - Ability to use folders
 - Ability to check out documents
 - Versioning
 - Alerts
 - Properties/metadata
 - Permissions/security



The Challenges

- Big learning curve, requiring extensive training, especially for site administrators
- Obtaining buy-in at all levels
- Sorting/Grouping vs. Folders
- Check in/check out



The Cost

- **Annual costs**

- Software license - \$5,000
- Tech support

- **Implementation costs**

- Hardware (5 year lifecycle with replacement costs included) - \$20,000
- Tech support
- Governance, system design, training and expert consultants



IBM FILENET

Carol Felkel

The University of Texas System Board of Regents
AGB Board Professional Workshop
April 2011



The Facts

- Vendor: IBM® FileNet® P8 Platform
- Internet-based
- Stores electronic documents -- PDFs, Word, Excel, PPTs, emails, etc.
- Search capability
- Can set permissions



Homepage

The screenshot displays the search interface of the IBM FileNet P8 system. At the top, it shows the University of Texas System logo and navigation links. The main search area is titled "Selected Search Template: UTSystem > BOR General Documents". Below this, there are several search criteria fields:

- Find released documents, where:**
 - Institution is equal to [dropdown]
 - Document Type is equal to [dropdown]
 - Description contains [text input]
 - Document Date is greater than or equal to [text input] Clear: (YYYY d, YYYY)
 - Document Date is less than or equal to [text input] Clear: (YYYY d, YYYY)
 - BOR Action Date is greater than or equal to [text input] Clear: (YYYY d, YYYY)
 - BOR Action Date is less than or equal to [text input] Clear: (YYYY d, YYYY)
 - County is equal to [text input]
 - State is equal to [dropdown]
- AND Find documents based on content, where:**
 - contains all of [text input]
- Filter results against selected Classes:**
 - BOR General
- Max Results:** [input: 100]

At the bottom right, there are "Search" and "Restore Defaults" buttons. A copyright notice at the bottom left reads: "© Copyright IBM Corp. 2002, 2008. All Rights Reserved."



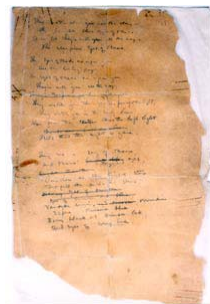
The Good

- User friendly
- Secure
- Centralized, organized document management -sharing, version control, disposition
- Documents easily committed/retrieved 24/7
- Powerful search engine



A Search

The Eyes of Texas, U. T. Austin's school song, written on laundry paper by student John Lang Sinclair in 1903.



Eyes of Texas Search Results

contains all of

Filter results against selected Classes:
 BOR General

Max Results:

▼ Actions Menu Items Found: 11 View: Detailed Show Items: 500

| <input type="checkbox"/> | Title | Institution | Document Type | Description | Document Date | BOR Action Date | County | State |
|--------------------------|----------------------------------|------------------|---------------------|---|----------------------|-----------------|--------|-------|
| <input type="checkbox"/> | Eyes of Texas J | Austin | Minute Orders | Administration/Organization (The Eyes of Texas as official song of UT Austin) | May 8, 2003 2:00 AM | | NA | NA |
| <input type="checkbox"/> | 004796831 J | Austin | Agenda Items | Administration/Organization (The Eyes of Texas as official song of UT Austin) | May 7, 2003 2:00 AM | | NA | NA |
| <input type="checkbox"/> | Eyes of Texas J | Board Of Regents | General Information | History (song sheet of The Eyes of Texas from Margaret Berry's book) | May 8, 2003 2:00 AM | | NA | NA |
| <input type="checkbox"/> | 004830072 J | Board Of Regents | Agenda Items | History (The Eyes of Texas as official song, author John Lang Sincdar) | May 7, 2003 2:00 AM | | NA | NA |
| <input type="checkbox"/> | Eyes of Texas J | Board Of Regents | Minute Orders | History (the Eyes of Texas as official song, author John Lang Sincdar) | May 8, 2003 2:00 AM | | NA | NA |
| <input type="checkbox"/> | Eyes of Texas2 J | Board Of Regents | Minute Orders | History (The Eyes of Texas) | May 27, 1950 2:00 AM | | NA | NA |
| <input type="checkbox"/> | Eyes of Texas4 J | Board Of Regents | Minute Orders | History (The Eyes of Texas) | Dec 12, 1958 2:00 AM | | NA | NA |
| <input type="checkbox"/> | Eyes of Texas3 J | Board Of Regents | Minute Orders | History (The Eyes of Texas) | Mar 28, 1952 2:00 AM | | NA | NA |
| <input type="checkbox"/> | Eyes of Texas1 J | Board Of Regents | Minute Orders | History (The Eyes of Texas) | Jul 27, 1936 1:00 AM | | NA | NA |
| <input type="checkbox"/> | Eyes of Texas5 J | Board Of Regents | Minute Orders | History (The Eyes of Texas) | Dec 5, 1991 2:00 AM | | NA | NA |
| <input type="checkbox"/> | Eyes of Texas6 J | System | Minute Orders | Patents and Patent Policies (The Eyes of Texas) | Jun 6, 1986 2:00 AM | | NA | NA |

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Challenges

- Ability to delete/attach pages to an existing document in FileNet w/o printing whole document + rescanning/recommitting

- Spell check

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The Cost

- \$230,000 upgrade
- Annual maintenance license = \$85/user (increasing 10% per year)
- Full maintenance costs (licensing for public access, workflow, and integration pieces)
- Tech support



Audio & Video Conferencing

Jeannie Phillips
University of Alaska

Audioconferencing

- Ensure you have a measure of control over a conference.
- Find vendors who provide for length of time on conference and number of participants for your institution.
- Get price quotes: length and # of participants

Control Panel http://www.enconfer.net/controlPanel/controlpanel.asp?MeetingID=...

[List View](#)
[Map View Beta](#)
[Dial Out](#)
[Dial Group](#)
[Reports](#)

[Make Participants Mute](#)
[Unmute Participants](#)
[Call Unlocked](#)
[End Call](#)

| Presenter ID | Location | Number | In | Status | Duration |
|--------------|----------|--------|----|--------|----------|
| | | | | | |

| Participant ID | Location | Number | In | Status | Duration |
|----------------|----------|--------|----|--------|----------|
| | | | | | |

Total In: 0 Total Mute: 0 Total Participants: 0

Manage Phonebook Contacts and Groups

| Contact | Number | Call Status |
|---------|--------|-------------|
| | | |

[Start Recording](#)
[Download Recording](#)

Videoconferencing

- Do your videoconferences need to be portable?
- Do you have a technician that attends meetings?
- How many sites will you need to have online?
- What is the average length of a videoconference?



Mini PowerPoint Projector
PROS

- Extremely portable
- Can run on batteries or AC power
- Can run off USB or PC
- Economical – approx. \$280

Mini PowerPoint Projector
CONS

- Not as bright. Need darker room.
- Need to test before use – not intuitive.