

PROGRAM REGISTRATION

Please Enroll Us in the

- WINTER PROGRAM: PALOS VERDES, CALIFORNIA / JANUARY 9-11, 2011 / \$7,050 per two-member team
- SUMMER PROGRAM: ASPEN, COLORADO / JUNE 20-22, 2011 / \$7,050 per two-member team

Registration is contingent on the space available. Please see the "Registration Information" section on page one for details and policies. Your address, phone and fax numbers, and e-mail address will be included in the meeting notebooks. We will use the contact information you list below.

Name of AGB Member Institution

BOARD CHAIR

Full Name (Dr. Mr. Mrs. Ms.) _____

Name _____

(as it should appear on badge, if different from above, 24-character limit)

Title: Board Chair Other (please specify) _____

Mailing Address: Business Residence _____

City _____ State _____ Zip _____

Daytime Phone Number _____ Daytime Fax Number _____

E-mail Address _____ I require special services or a special diet. Please call me

PRESIDENT

Full Name (Dr. Mr. Mrs. Ms.) _____

Name _____

(as it should appear on badge, if different from above, 24-character limit)

Title: President Other (please specify) _____

Mailing Address: Business Residence _____

City _____ State _____ Zip _____

Daytime Phone Number _____ Daytime Fax Number _____

E-mail Address _____ I require special services or a special diet. Please call me

A purchase order payable to AGB is enclosed. P.O. Number _____

Please charge my credit card: MasterCard Visa American Express

Card Number _____ Expiration Date _____

Name (as it appears on card) _____ Signature _____

FAX FORM TO 202/223-7053 OR MAIL FORM TO

Association of Governing Boards of Universities and Colleges
Institute for Board Chairs and Presidents
1133 20 Street NW, Suite 300, Washington, D.C. 20036
Call 202-776-0840 for more information.

Office Use Only

TN ___ DR ___ AP ___ PB ___

AGB INSTITUTE FOR BOARD CHAIRS AND PRESIDENTS OF INDEPENDENT COLLEGES AND UNIVERSITIES



THE WINTER INSTITUTE

TERRANEA RESORT / PALOS VERDES, CALIFORNIA

JANUARY 9-11, 2011

The Winter Institute will be held at the Terranea Resort, located just south of Los Angeles and dramatically poised at the edge of the Pacific Ocean on the Palos Verdes (green trees) Peninsula. Its 102 acres were once the site of Marineland of the Pacific, a seaside animal theme park, and were subsequently used as a set location for various major motion pictures and television productions. It is the perfect setting for this intensive seminar-like program for board chairs and presidents. Comfortable settings, indoors and out, are available for the one-on-one work sessions and conversations that make this program distinctive and productive. Terranea Resort is 20 miles from the Los Angeles International (LAX) and Long Beach (LGB) airports. The resort offers a host of transportation options from the airport; please contact terraneaconcierge@destinationhotels.com for more information.



THE SUMMER INSTITUTE

ASPEN MEADOWS / ASPEN, COLORADO

JUNE 20-22, 2011

The Summer Institute will be held at Aspen Meadows, home of The Aspen Institute. For decades, the Aspen Institute has hosted some of the world's greatest thinkers and leaders. Original Bauhaus architect Herbert Bayer designed the meeting facilities and guest quarters that form the campus, creating an attractive and comfortable environment that blends the natural landscape and contemporary architecture. The Meadows campus offers opportunities for casual strolls and uninterrupted discussions, and the surrounding mountains provide many summer recreational activities. Aspen Meadows is a five-minute drive from Aspen's Pitkin Airport. Complimentary shuttle service is available by phoning in advance or upon arrival at the airport.

REGISTRATION INFORMATION

Institute sessions are limited to 17 teams each, so early registration is strongly encouraged. The registration fee for a board chair-president team is payable to AGB upon receipt of the completed registration form. The fee includes registration, two private rooms for two nights, meals, refreshments, and program materials. Registration fees are identified on the registration form. To register, complete the enclosed form and send it with a check, purchase order or credit card information.

- In addition to the information and insight participants gain from the program's intensive discussions, they also receive complimentary copies of some of AGB's most useful publications addressing academic leadership: *Effective Governing Boards*, *Presidential and Board Assessment in Higher Education*, and *Board Basics on "The Executive Committee," "The Committee on Trustees,"* and *"The Board Chair's Responsibilities."* Each participant also receives articles and instructional materials.
- This program is available only to board chairs and presidents of independent institutions that are members of AGB. The registration fee, less an administrative charge of \$600 per person, is refundable until 30 days prior to the start of the program.

Due to the intensive nature of the Institute, spouses and families are not included in the program. The curriculum is designed with a strong emphasis on developing the board chair-president relationship through private interaction and collaboration between these two individuals, making full use of the participants' time throughout the three-day meeting. AGB appreciates and honors that commitment by all participants.

DAY ONE

noon – 1:00 PM

- LUNCH AND WELCOME

1:00 – 2:00 PM

- SETTING THE STAGE:
INTRODUCTIONS TO EACH OTHER
AND TO THE INSTITUTE

2:00 – 2:15 PM

- BREAK

2:15– 3:45 PM

- BUILDING AN EFFECTIVE
CHAIR- PRESIDENT RELATIONSHIP

3:45 – 4:30 PM

- CHARACTERISTICS OF AN
EFFECTIVE BOARD

4:30 – 5:30 PM

- TEAM MEETING #1:
HONEST ASSESSMENT
OF THE BOARD

5:30 – 7:00 PM

- OPEN TIME

7:00 – 9:00 PM

- RECEPTION AND DINNER

DAY TWO

7:45 – 8:15 AM

- BUFFET BREAKFAST

8:15 – 8:30 AM

- SETTING THE STAGE:
A NEW DAY

8:30 – 9:00 AM

- COLLABORATIVE CHAIR- PRESIDENT
LEADERSHIP: COLLABORATION FOR
BOARD RECRUITMENT, ORIENTATION,
DISCIPLINE, AND DEVELOPMENT

9:00 – 9:45 AM

- TEAM MEETING #2:
CHAIR-PRESIDENT COLLABORATION

9:45 – 10:00 AM

- BREAK

10:00 – 11:00 AM

- BUILDING A COHESIVE BOARD

DAY TWO (continued)

11:00 – noon

- TEAM MEETING #3:
BUILDING A COHESIVE BOARD

noon – 1:15 PM

- LUNCH

1:15 – 2:30 PM

- ASSESSING BOARD AND
PRESIDENTIAL EFFECTIVENESS

2:30 – 3:30 PM

- TEAM MEETING #4:
ASSESSING BOARD AND
PRESIDENTIAL EFFECTIVENESS

3:30 – 6:30 PM

- FREE TIME

6:30 – 9:00 PM

- RECEPTION AND DINNER

DAY THREE

7:45 – 8:15 AM

- BUFFET BREAKFAST

8:15 – 8:30 AM

- SETTING THE STAGE FOR
DAY THREE

8:30 – 10:00 AM

- INCREASING EFFECTIVENESS
OF COMMITTEE WORK

10:00 – 10:15 AM

- BREAK

10:15 – 11:30 AM

- TEAM MEETING #5:
MAKING THE BOARD AND ITS
COMMITTEES WORK

11:30 – noon

- FINAL QUESTIONS, WRAP UP,
AND EVALUATION

noon

- INSTITUTE CONCLUDES

PROGRAM FACILITATORS



NANCY AXELROD is a governance consultant based in Washington, DC, providing board development services to nonprofit organizations. She is the founding president of the National Center for Nonprofit Boards (now known as BoardSource) and the former vice president for programs and public policy at AGB. Nancy has served as a speaker and facilitator at many conferences, leadership forums, and retreats for board members and chief executives of educational institutions, foundations, associations, charitable organizations, and other nonprofit organizations. Nancy is the author of *Governing for Growth: Using 7 Measures of Success to Strengthen Board Dialogue and Decision Making*; *Culture of Inquiry: Healthy Debate in the Boardroom*; *Chief Executive Succession Planning: Essential Guidance for Boards and CEOs*; *The Advisory Committee*; and numerous articles and op-ed pieces. She is a former member of the board of trustees of Maryville College and the steering committee charged with reviewing and revising the accreditation standards of the Commission on Higher Education of the Middle States Association of Colleges and Schools. She currently serves as a member of the advisory board of the Initiative on Social Enterprise at the Harvard Business School and the faculty of the Center for Association Leadership, a national learning center and think tank in Washington, DC.



DOUG ORR is president emeritus of Warren Wilson College and serves as an AGB workshop facilitator and consultant, assisting governing boards in becoming more effective, cohesive and strategic in carrying out their responsibilities. Doug currently serves on the board of trustees of Berea College and of the University of North Carolina at Asheville. For 25 years, he was on the Johnson C. Smith University board of trustees and chaired the Education Committee. He served for 15 years as president of Warren Wilson College, an independent liberal arts college in Asheville, N.C. characterized by its distinctive program of liberal arts study, work, service-learning, sustainability and an international experience for every student. Prior to that, he served as vice chancellor and faculty member at the University of North Carolina at Charlotte. He has served as board chair of the North Carolina Independent College and University Association, board chair of the Association of Presbyterian Colleges and Universities, on the AGB Presidents Advisory Council and as a Council of Independent Colleges board member. Doug was recently recognized by the governor of North Carolina with the Order of the Long Leaf Pine Award, the state's highest civilian honor. He is co-editor of *The North Carolina Atlas: Portrait for a New Century* and is currently working on a book about the connection of the music of Scotland and Ireland to the Appalachians, to be co-authored with Fiona Ritchie, host of NPR's *The Thistle and Shamrock* radio program.