AGB SUSTAINING MEMBER
2019-2020

AGB is proud of its more than 98-year history of working with corporations to help achieve our mission, serve our members, advance excellence in higher education governance, and help corporations to achieve their objectives. AGB Sustaining Members are corporations that share AGB’s passion and commitment to maintaining the value, strength and contributions of higher education to our nation and the world by preparing students for career and life success. As a Sustaining Member, your company can showcase its support for ensuring well-informed, prepared, and well-equipped boards to help lead U.S. higher education in the 21st century. Sustaining Members help to maintain important AGB programs and services that provide critical resources to AGB-member governing boards. In return for this support, AGB provides high-visibility with AGB members and the opportunity to share company knowledge and expertise in a variety of ways.
### AGB SUSTAINING MEMBER
#### 2019-2020

**TERM**

1 year/year-round/renewable

**MEMBERSHIP DUES**

Dues are based on number of full-time employees in the entire company or for investment firms, assets under management in higher education practice.

Dues are for a 12-month membership. The membership begins the first full month following receipt of the membership dues.

- **Under 50 employees** ........................................... $1,000
- **50–499 employees or investment firms with less than $3 billion in assets under management in higher education practice** ........... $1,500
- **500–4,999 employees or investment firms with $3 billion or more in assets under management in higher education practice** ........ $2,500
- **5,000 or more employees** ........................................ $4,000

### YEAR-ROUND MEMBER BENEFITS*

Benefits are the same regardless of dues level.

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year-round presence in the Sustaining Member section of <a href="http://www.agb.org">www.agb.org</a></td>
<td>12 months</td>
</tr>
<tr>
<td>(logo, 50-word description, hyperlink to company website)</td>
<td></td>
</tr>
<tr>
<td>Opportunity to post solutions-focused content in Sustaining Member</td>
<td>1x</td>
</tr>
<tr>
<td>section of <a href="http://www.agb.org">www.agb.org</a> (non-marketing/PR focus, subject to approval by</td>
<td></td>
</tr>
<tr>
<td>AGB)</td>
<td></td>
</tr>
<tr>
<td><strong>Discounts</strong></td>
<td></td>
</tr>
<tr>
<td>- On rights fee for AGB sponsorship at the Foundation Leadership</td>
<td>5% or 10%</td>
</tr>
<tr>
<td>Forum OR National Conference on Trusteeship (basic sponsorship level</td>
<td></td>
</tr>
<tr>
<td>only) (5% for companies up to 499 employees; 10% for 500 or more)</td>
<td></td>
</tr>
<tr>
<td>- On advertorial opportunities in <em>Trusteeship</em> magazine</td>
<td>10%</td>
</tr>
<tr>
<td><strong>Shared acknowledgement</strong> (logo with hyperlink to company website)</td>
<td>1x</td>
</tr>
<tr>
<td>in footer of email to AGB members</td>
<td></td>
</tr>
<tr>
<td><strong>Subscription to <em>Trusteeship</em> magazine (2 per company)</strong></td>
<td>6 issues per year</td>
</tr>
</tbody>
</table>

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**TERMS AND CONDITIONS**

1. Sustaining Member corporations are not members of, and receive no benefits from AGB's broader membership program that is restricted to trustees of colleges, universities, and affiliated foundations.

2. This is a non-exclusive membership. AGB may have an unlimited number of corporate members.

3. The term of membership extends one year (12 consecutive months) from the date of signing by both parties.

4. The membership is renewable annually.

5. Dues are subject to change at renewal if changes at the member corporation impacts the basis for the dues calculation or AGB modifies the dues structure.

6. Annual dues are not refundable, are unrestricted and may be used at AGB’s discretion.

**AGB RESOURCE DEVELOPMENT TEAM**

To learn more about AGB corporate sponsorships and engagement opportunities, please contact:

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