

Meet the Faculty



Shannon McCambridge

Trustee Emerita, Gonzaga University; Consultant, AGB Search

Ms. McCambridge brings many years of experience in higher education governance, having served four terms on the board of trustees of Gonzaga University, where she now serves as trustee emerita. As a trustee she chaired both the Academic Policy Committee and the Governance Committee for many years. She currently serves on the Legal Committee, the Long-term Planning Committee, and the Committee on Trustees and Governance. During her trusteeship she helped draft and implement a number of best practices for Gonzaga, including its first New Trustee

Orientation Program. In addition to her experience as a trustee, Ms. McCambridge brings to the institute her expertise as a consultant for AGB Search--where she aids in the selection process of higher education leaders--and her professional background practicing and teaching employment law. Ms. McCambridge graduated with honors from three institutions: Gonzaga University (B.A.), William Mitchell College of Law (J.D.), and John Marshall Law School (LL.M).



Eileen Wilson-Oyelaran

President Emerita, Kalamazoo College; Vice Chair, Pomona College Board of Trustees; Senior Fellow, AGB

Dr. Wilson-Oyelaran was the president of Kalamazoo College for 11 years before retiring in 2016. Under her leadership the institution heightened trustee and alumni engagement, completed new construction and campus renovations, revised the curriculum, and made considerable strides toward becoming a more diverse and inclusive campus. She previously served as vice president and dean of the college at Salem College (NC) and held teaching and high-level administrative positions at Winston-Salem State University,

North Carolina Wesleyan College, and Obafemi Awolowo University in Nigeria. Dr. Wilson-Oyelaran is the recipient of numerous honors and awards for her work in higher education, diversity, and inclusion, including two honorary doctorates, the Gender Equity Architect Award from the American Association of Colleges of Teacher Education, the Star Award from the Posse Foundation, and an American Council of Education Fellowship.

The Agenda

Day One – Thursday, January 16

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| 7:30 am – 8:30 am | <u>Optional Breakfast for Presidents and Board Chairs</u> |
| 8:45 am – 9:45 am | Gather with AGB leadership to discuss among peers the challenges your institution and board are facing. |
| 12:00 pm – 1:00 pm | <u>Lunch</u>
Meet your fellow participants and participate in an introductory special exercise to better understand what success means to you and your partner. |
| 1:15 pm – 2:15 pm | <u>Welcome and Setting the Stage</u>
Meet the facilitators, review the overall institute program, and engage in an important early discussion about “what keeps you up at night” as a leader. |
| 2:15 pm – 3:45 pm | <u>Board, President, and Chair Responsibilities</u>
Explore the distinct roles of board chair and chief executive, and make explicit a set of mutual expectations of “who does what, and when.” |
| 3:45 pm – 4:45 pm | <u>An Anatomy of Good Board Governance</u>
Sharpen your response to the key question: “How would you know an effective board in action if you saw one?” |
| 4:45 pm – 5:45 pm | <u>Team Meeting #1: An Assessment of Your Board</u>
In the first of five essential activities between you and your partner, develop a shared understanding of your board’s current focus and its readiness for the work ahead. |
| 7:00 pm – 8:30 pm | <u>Reception and Dinner</u> |

Day Two – Friday, January 17

- 7:30 am – 8:15 am** **Breakfast**
- 8:15 am – 9:45 am** **Getting Your Board Risk-Savvy: Challenges and Opportunities**
Examine how the board and president can cultivate institutional responsiveness, innovation, and boldness, as well as facilitate collaboration between board chair and president.
- 10:00 am – 11:00 am** **Team Meeting #2: Identifying Risks and Expectations with Your Board**
Plan together with your partner to position your board to add value by embracing upside and downside risk.
- 11:00 am – 12:00 pm** **Building a High-Performing Board: Getting Your Board into Strategy Mode**
Clarify how you can build and sustain a board that thinks strategically.
- 12:00 pm – 1:00 pm** **Lunch**
- 1:00 pm – 2:00 pm** **Team Task #3: Building a High-Performing Team**
Work together with your partner to develop board policies, practices, and ultimately a board culture that improves performance and adds strategic value.
- 2:00 pm – 3:15 pm** **Assessing and Building Effectiveness**
Develop wise and practical approaches for board accountability and presidential accountability. Note: Each participant will also receive a complimentary copy of two AGB publications: [Assessing Board Performance](#) and [Assessing Presidential Effectiveness](#).
- 3:15 pm – 4:15 pm** **Team Task #4: Assessing President and Board Effectiveness**
Together with your partner assess the strengths and challenges in your board and presidential assessment practices, identify new opportunities, and make a fresh plan for undertaking these important responsibilities.
- 6:30 pm – 8:30 pm** **Reception and Dinner**
On Leadership: A Fireside Chat with Mr. Fred DuVal
Mr. DuVal is a two-term member and former chair of the Arizona Board of Regents, and a member of the AGB Board of Directors. A dedicated public servant, Mr. DuVal has worked in both the White House and U.S. State Department, as well as in the Arizona Governor's Office. He also founded the Institute for Civil Discourse at the University of Arizona, authored two books on civic issues in Arizona, and ran as the Democratic nominee for governor of Arizona in 2014. AGB is pleased to present a special evening discussion with Mr. DuVal on the subject of public leadership, as part of this program.

Day Three – Saturday, January 18

- 7:30 am – 8:15 pm** **Breakfast**
- 8:15 am – 10:00 am** **Using Committees to Support the Board’s Work**
Examine what it means for a board’s committees to drive the board’s agenda forward and explore how and when to revise your board’s committee structure.
- 10:15 am – 11:15 am** **Team Task #5: Strengthening the Board’s Structure and Culture**
Plan together with your partner for how you will build and leverage your board’s committees to maximize benefit.
- 11:15 am – 11:30 am** **Team Task #6: Reviewing the Leadership Team Action Plan**
With your partner ensure all of the planning you have done adds up to a clear set of deliverables, time lines, and next steps to take governance to a higher level together.
- 11:30 am – 12:00 pm** **Closing Session**
Address lingering questions and discuss where you go from here. Review concrete actions and key takeaways for implementing your action plan and ensuring board buy-in.
- 12:00 pm – 1:00 pm** **Lunch and Departure**
Before returning home take advantage of one final opportunity to consult one-on-one with institute facilitators and AGB staff to ensure that your president and board chair partnership is prepared and supported for future success.