



**Effective leadership by governing boards has never been more important.** Institutions must rapidly evolve their offerings and business models in order to remain relevant, competitive, and on track for growth. AGB helps boards assess their direction and practices, then take action to improve performance, develop new strategies, build leadership capacity, address risk, and plan for high-impact change.

## STRENGTHENING HIGHER EDUCATION

AGB Consulting serves board members, leaders, and board professionals of higher education institutions and institutionally related foundations who want to

- Stay ahead of emerging trends
- Increase their relevance to students and other stakeholders
- Identify and execute their best strategies for navigating complex risks and challenges

## AGB CONSULTANTS

Our advisors are sitting board members, board professionals, and subject matter experts. We will match an advisor with relevant experience to your type of institution, market, size, and goals.

## PROCESS

Our experts partner with your board, CFO's or other senior leadership to focus on key revenue drivers including enrollment, programming, and specific market issues while leveraging our decades of experience to share best practices.

## AREAS OF EXPERTISE

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| <ul style="list-style-type: none"> <li>• <b>Governance Workshops:</b> Adopt best practices for board roles, effective meetings, shared governance, crisis management, and more.</li> </ul>   | <ul style="list-style-type: none"> <li>• <b>Revenue Growth &amp; Diversification:</b> Plan to develop and diversify revenue streams that align with your mission, market, and goals.</li> </ul>                 | <ul style="list-style-type: none"> <li>• <b>Affiliations, Mergers &amp; Revenue Generating Partnerships:</b> Identify your best long-term strategy through a multiphase process.</li> </ul>   |
| <ul style="list-style-type: none"> <li>• <b>Board &amp; Presidential Assessment:</b> Get an objective evaluation of your board, executives, or cabinet. Build trusted relationships and leadership capacity at every level.</li> </ul> | <ul style="list-style-type: none"> <li>• <b>State Higher Education Policy &amp; Governance:</b> Address crises, board member education, restructuring, new member orientation, and other challenges.</li> </ul> | <ul style="list-style-type: none"> <li>• <b>Strategy and Transformation:</b> Plan and lead consequential change, including cost management initiatives, program development, and refinements to your business model or strategic plan.</li> </ul> |

AGB advisors facilitate **175+** engagements per year.

“ AGB Consulting proved essential to the historic restructuring of higher education in Oregon.

AGB listened to our goals, researched best practices, and immersed themselves in the creative process of redesign. Their credibility helped garner the support of the governor and legislature.

I recommend them highly. ”

**Matt Donegan**

Former Chair, Oregon State Board of Higher Education; CEO, Donegan Advisors, LLC

Schedule a complimentary call to learn more.

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