

EVENT DATES BELOW ARE AS OF JULY 1, 2020. THEY ARE SUBJECT TO CHANGE BASED ON THE EVOLVING IMPACT OF COVID-19.

FOUNDATION LEADERSHIP FORUM

January 25–27

The Forum is the only national event for public university and college affiliated foundation trustees, CEOs/executive directors and other senior leaders to share best practices, learn from subject-matter experts, and develop strategies to enhance the effectiveness of foundations.

Attendee Counts:

- Estimated virtual registrants: 700–1,000
- 2020 live event attendance: 550

Attendees (2020 live event) by job title:



(*includes speakers and sponsor representatives)

NATIONAL CONFERENCE ON TRUSTEESHIP

April 12–14

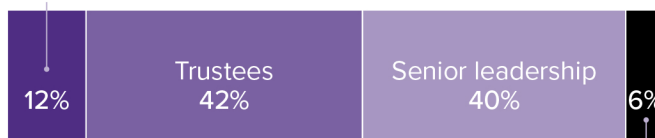
The National Conference is the only national event for trustees of public and private universities and colleges, presidents, and other senior leaders. This is the largest gathering specifically for higher education governing boards.

Attendee Counts:

- 2020 virtual event registrants: 3,960 (unique 1,202)
- 2020 virtual event attendees: 2,730 (unique 750)
- 2019 live event attendance: 800

Attendees by job title:

Presidents



Other*

(*includes speakers and sponsor representatives)

WORKSHOP FOR BOARD PROFESSIONALS

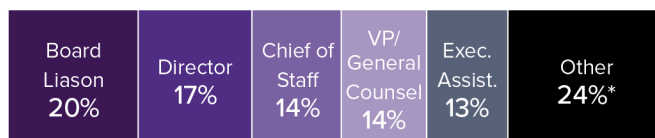
April 6-8

The workshop is for those in higher education who staff boards of trustees in roles such as board liaison or board secretary, assistant to the president, general counsel, secretary of the college, vice president, and chief of staff.

Attendee Counts:

- 2020 virtual event registrants: 1,755 (unique 460)
- 2020 virtual event attendees: 2,730 (unique 297)
- 2019 live event attendance: 250

Attendees by job title:



(*includes speakers and sponsor representatives)