EVENT DATES BELOW ARE AS OF JULY 1, 2020. THEY ARE SUBJECT TO CHANGE BASED ON THE EVOLVING IMPACT OF COVID-19.

FOUNDATION LEADERSHIP FORUM
January 25–27

The Forum is the only national event for public university and college affiliated foundation trustees, CEOs/executive directors and other senior leaders to share best practices, learn from subject-matter experts, and develop strategies to enhance the effectiveness of foundations.

Attendee Counts:
- Estimated virtual registrants: 700–1,000
- 2020 live event attendance: 550

NATIONAL CONFERENCE ON TRUSTEESHIP
April 12–14

The National Conference is the only national event for trustees of public and private universities and colleges, presidents, and other senior leaders. This is the largest gathering specifically for higher education governing boards.

Attendee Counts:
- 2020 virtual event registrants: 3,960 (unique 1,202)
- 2020 virtual event attendees: 2,730 (unique 750)
- 2019 live event attendance: 800

WORKSHOP FOR BOARD PROFESSIONALS
April 6-8

The workshop is for those in higher education who staff boards of trustees in roles such as board liaison or board secretary, assistant to the president, general counsel, secretary of the college, vice president, and chief of staff.

Attendee Counts:
- 2020 virtual event registrants: 1,755 (unique 460)
- 2020 virtual event attendees: 2,730 (unique 297)
- 2019 live event attendance: 250

Attendees (2020 live event) by job title:

<table>
<thead>
<tr>
<th>CEOs</th>
<th>Trustees</th>
<th>Senior leadership</th>
<th>Other *</th>
</tr>
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<tbody>
<tr>
<td>24%</td>
<td>31%</td>
<td>29%</td>
<td>16%</td>
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</table>

(*includes speakers and sponsor representatives)

Attendees by job title:

Presidents

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<tr>
<th>Board Liaison</th>
<th>Director</th>
<th>Chief of Staff</th>
<th>VP/General Counsel</th>
<th>Exec. Assist.</th>
<th>Other *</th>
</tr>
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<tr>
<td>20%</td>
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(*includes speakers and sponsor representatives)