

2021 Virtual Event Sponsorship Opportunities

EVENTS AVAILABLE:

- **Foundation Leadership Forum (Jan.)**
- **National Conference on Trusteeship (Apr.)**
- **Workshop for Board Professionals (Apr.)**

VIRTUAL EVENT ENGAGEMENT LEVELS

Underwriting Partner

\$20,000 per event

- 1-hr. concurrent session speaking opportunity in the selected event
- 2 blog posts: one prior to the event, one after the event
- A focus group with AGB members after the event
- A full-page advertisement in *Trusteeship* magazine
- Premium positioning and visibility in all event channels and other AGB channels
- All Event Benefits (see pg. 8)

Contributing Sponsor

\$10,000 per event

- Panel seat in a 1-hr. concurrent session in the selected event
- 1 blog post before or after the event
- A full-page advertisement in *Trusteeship* magazine
- All Event Benefits (see pg. 8)

Event Sponsor

\$5,000 per event

- 1 blog post before or after the event
- All Event Benefits (see pg. 8)

Add On

Available to all levels: Add a 1-year **AGB Corporate Sustaining Membership** to your event sponsorship for \$1,000. Among the benefits of membership are:

- A year-round presence on AGB.org to include a company description, logo, and hyperlink to company website
- Opportunity to write a blog for AGB.org
- Opportunity to link to solutions-focused content on the company website
- Subscription to *Trusteeship* magazine
- Full member benefits pg. 6