Year-Round Sustaining-Level Benefits

AGB

	PARTNER	CHAMPION	SPONSOR
RIGHTS FEE (PER YEAR)	Min. $75,000	Min. $50,000	Min. $30,000

YEAR-ROUND BENEFITS *(included in the rights fee; benefits frequency is per year unless otherwise noted)*			*Sustaining Sponsors select one item from those marked "optional" below*
Focus group with AGB Members	1x	1x	Optional
Present a webinar		1x	Optional
Present a 2-part webinar series	1x		
Article in *Trusteeship* magazine	1x		
Advertorial in *Trusteeship* magazine		1x/1-page	Optional
Opportunity to sponsor a topic area in **AGB Knowledge Center** on AGB.org	1 topic area/6 mos.	1 topic area/3 mos.	Optional
Presence on AGB.org	Full term (logo/350-word profile)	Full term (logo/250-word profile)	Full term (logo/150-word profile)
Sponsorship position at AGB event(s)	Foundation Leadership Forum, National Conference on Trusteeship and Workshop for Board Professionals	Select Forum **or** National Conference **or** Workshop for Board Professionals	Select Forum **or** National Conference **or** Workshop for Board Professionals
All sponsor benefits at each event	x	At selected event	At selected event
Speaking opportunity at each event	1x (1-hr concurrent)	At the selected event (panel seat)	At the selected event (panel seat)
Link to company content from AGB.org	1x	1x	1x
Shared thank-you ad in *Trusteeship* magazine	1x	1x	1x
Member AGB Corporate Council (see additional information below)	Full term	Full term	Full term

AGB CORPORATE COUNCIL

Membership in the Corporate Council is exclusively for AGB Sustaining Partners, Champions and Sponsors. There is no additional fee for participating in the Council. The Council provides a mutually beneficial, multi-stakeholder forum for members, the AGB Leadership Team, and others to share information on the higher education environment from the unique perspective of each, understand and prepare for current and emerging issues, and brainstorm the best approaches to addressing the issues.

Convening of Council meetings, if any, frequency, location, format and other details are solely at the discretion of AGB.