

Year-Round Sustaining Member Benefits

SUSTAINING MEMBERS

With a minimal financial investment, **AGB Sustaining Member** corporations can showcase their support for ensuring knowledgeable, well-prepared governing boards. Sustaining Members help to maintain important AGB programs and services that provide critical resources to AGB-member governing boards. In return for this support, AGB provides year-round visibility with AGB members and the opportunity to share company knowledge and expertise in a variety of ways.

YEAR-ROUND MEMBER BENEFITS*

BENEFITS ARE THE SAME REGARDLESS OF DUES LEVEL • FREQUENCY IS PER YEAR OF MEMBERSHIP

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| Year-round presence in the Sustaining Member digital resource section of www.AGB.org (logo, 75-word description, hyperlink to company website) | 12 months |
| Opportunity to link to solutions-focused content on company website from company profile in Sustaining Member section of www.AGB.org (non-marketing/PR focus, subject to approval by AGB) | 1x |
| Opportunity to write a blog for www.AGB.org | 1x |
| Discount on rights fee for AGB sponsorship at the Foundation Leadership Forum OR National Conference on Trusteeship (basic sponsorship level only) | 5% discount for companies with 0-499 employees 10% for companies with 500+ |
| Discount on one (1) advertisement, article or advertorial in <i>Trusteeship</i> magazine | 10% |
| Shared acknowledgement on signage at AGB's Foundation Leadership Forum and National Conference on Trusteeship | Each event |
| Shared acknowledgement in Thank You ad (company logo) in the digital program and app for AGB's Foundation Leadership Forum and National Conference on Trusteeship | Each event |
| Shared acknowledgement in footer of email to AGB members (logo w/hyperlink to company Website) | 1x |
| In Thank You ad in <i>Trusteeship</i> magazine | 1x |
| Subscription to <i>Trusteeship</i> magazine (2 per company, per year) | 6 issues per year |

*Sustaining Member corporations are not members of and receive no benefits from AGB's broader membership program that is restricted to trustees of colleges, universities, and affiliated foundations. This is a non-exclusive membership. AGB may have an unlimited number of corporate members.

ANNUAL DUES

Dues are based on the number of full-time employees in the entire company, or for investment firms, assets under management in their higher education practice. Dues are for a 12-month membership.

1-499 **\$1,500**

(And investment firms with less than \$3 billion assets under management in higher education practice)

500-4999 **\$2,500**

(And investment firms with \$3 billion or more assets under management in higher education practice)

5,000+ **\$4,000**