

AGB MEMBERSHIP

Support for each board role.



Each role on the board plays an important part in contributing to strategy and effective oversight. But the responsibilities that accrue to each role can be complex, demanding, and extremely time-consuming—especially if you have to get up to speed or carry them out on your own. As an important benefit of your membership, AGB equips you to understand and fulfill your responsibilities on the board. The actions and related resources listed below will help you prepare to lead effectively in your specific role.



Board Chair

- Learn what constitutes an effective board chair.
- Understand how to cultivate a strategic board.
- **Enable** development opportunities for your full board and individual board members.
- Strengthen the partnership with your president/chief executive and provide guidance on developing an action plan for your board.
- **Identify** the top strategic issues that demand your board's oversight.
- **Understand** leading practices for improving board dynamics.
- Join an Ask the Expert session for an open Q&A about critical issues and decision making when you need it.
- **Engage** with an AGB advisor for strategic and financial model transformation.
- **Learn** how to structure effective meetings.
- Identify ways to work effectively with committees.
- Orient new board members to governance.
- Improve board dynamics.
- Find needed resources on key strategic issues and increase your value as a trusted advisor to the president and board.
- Facilitate a board assessment to identify strengths, weaknesses, and opportunities

- **Engage** a governance review and action plan for strengthening governance.
- Find qualified presidential candidates for leading your institution in the future.
- **Establish** appropriate and effective contracts and compensation for the chief executive.
- Assess presidential leadership and build stronger performance and a succession plan.
- Evaluate current and future board composition.
- Understand current and emerging federal and state policy issues that will affect your institution.
- Receive guidance for crisis leadership and communicating with stakeholders.
- **Connect** with a network of board chairs for sharing knowledge and experience.

for improvement.

- Understand leading practices for engaging students, faculty, and staff with the board.
- **Connect** with a community of board professionals to learn from and share ideas.
- **Learn** leading practices for managing crises and communicating with stakeholders.
- Engage an AGB workshop for your board meetings and retreats to provide continuous education and strengthen governance.



Board Professional

Save 20% on a new AGB Membership until August 15.

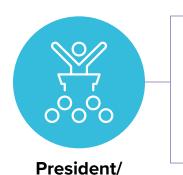
Annual membership fees starting at \$3,075°

[†]Final fees will depend on your enrollment (FTE), assets managed, or institution type. Enroll your board as a new AGB member by August 15, 2020, and save 20 percent on your AGB membership fee.

Join AGB.

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Chief Executive

- Understand how to work productively with the governing board.
- Help the board fulfill its role and understand the difference between governance and administration.
- Get the tools needed for onboarding new board members and ongoing board education.
- Learn how to anticipate, manage, and lead through crisis.
- Develop the cabinet's understanding of good board information and appropriate committee support.
- Prepare for a presidential assessment.
- Strengthen your partnership with your board chair and develop an action plan for your board.
- Hone fundraising skills to help your institution prosper.



All Board Members

- **Connect** with a community of board professionals to learn from and share ideas.
- Learn leading practices for managing crises and communicating with stakeholders.
- Engage an AGB workshop for your board meetings and retreats to provide continuous education and strengthen governance.
- Leverage AGB's dedicated concierge to find relevant pre-reading resources for your board meeting agenda.
- Learn about committee charters and effectiveness, and how to choose a committee.
- Find key resources to get up to speed and advance the work of your committee.
- **Understand** the appropriate ways to interact with students, faculty, and staff.
- **Determine** if the chair/leadership ladder is right for you and how to pursue this path.
- Oversee an admissions process that is compliant and competitive, and promotes diversity.
- Understand financial complexities and strategies for making education affordable.
- Understand the board's fiduciary role in overseeing athletics programs.

- Learn how to respond effectively and address unexpected campus challenges.
- Advance and support inclusive excellence on campus.
- Learn how to improve institutional financial sustainability and relevance to stakeholders.
- Oversee an array of operational and strategic risks.
- **Develop** a more strategic board.
- Drive policy that fulfills the needs of students and expectations of the public.
- **Ensure** that students are thriving, both physically and intellectually.
- **Balance** accountability, participation, and decision making with shared governance.
- Use technology to innovate education, reduce costs, and stay competitive.
- **Understand** the basics of endowments and the board's role in financing.
- Learn what board members need to know about Title IX and sexual misconduct.