AGB Books
Find the resources you need in the AGB Knowledge Center.

AGB.org
Get the answers you need

The AGB Knowledge Center is a vast repository of resources for understanding the challenges that confront your organization and preparing for effective boardroom service. Full access to all Knowledge Center resources is an exclusive benefit that enables our members to efficiently fulfill their responsibilities as board leaders within their very busy schedules.

Books are the scholarly foundation of the Knowledge Center. They provide the detailed perspective, analysis, and insight our members need to address key governance issues, roles, risks, and emerging trends. This catalog contains a curated sampling from among our more than 60 book titles. To explore the full range of AGB books, visit AGB.org/Books.

... from a library of books just for governing and foundation boards.

Trending Topics
Page 4

Board members must stay ahead of complex issues that are constantly changing. These resources will help you explore and assess trending issues with just the right level of detail.

Board Fundamentals
Page 8

Find the information on essential board responsibilities and functions. Use these resources to address issues, fine-tune your practices, and adapt to new circumstances.

Institutionally Related Foundations
Page 12

Build a healthy relationship between your foundation and your institution with insights into engagement, partnership, stewardship, and mutual alignment.

Roles & Responsibilities
Page 14

Understand the requirements of your position, whether you serve on a governing board, support a board as a professional, or work with a board as a senior administrator.

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AGB.org/Books • For assistance, call 1-800-356-6317
To learn about joining AGB, visit AGB.org/Membership
Restructuring Committees
Theodore E. Long
As a comprehensive process, restructuring not only builds stronger committees but also serves as a lever to raise overall board performance. This publication combines the general principles of restructuring with practical guidance on how to do it.

2018 • 56 pages
PRINT EDITION: $26
Nonmember Price: $37

Top 10 Campus Legal Issues for Boards
Lawrence White
A seasoned higher education lawyer and administrator discusses ten major categories of legal risk that every college and university ought to assess and proactively address. As fiduciaries of their institutions, boards need to understand and help mitigate these risks.

2015 • 52 pages
PRINT EDITION: $32
Nonmember Price: $45

Endowment Management for Higher Education
Nicole Wellmann Kraus, Hilda Ochoa-Brillembourg, and Jay A. Yoder
Three seasoned experts provide a grounded understanding of institutional endowments, discuss successful strategies for management and growth, and offer policy guidance and other practical advice.

2017 • 104 pages
PRINT EDITION: $76
Nonmember Price: $76
AGB.org/EndowmentManagement

Strategic Thinking and Planning in Higher Education
Larry D. Shinn
This guide to strategic thinking and planning is intended to help presidents and trustees devise effective processes as well as to encourage faculty and staff to participate as collaborative leaders and institutional thinkers.

2017 • 96 pages
PRINT EDITION: $54
Nonmember Price: $76
AGB.org/StrategicThinking

Janice M. Abraham with Sarah Braughler, Liza Kabanova, and Justin Kollinger
The first edition of this AGB best-seller made the case that board members must collaborate effectively with institutional leaders to assess and manage an array of operational and strategic risks.

The new edition from United Educators CEO Janice Abraham and three colleagues explores how higher education risk management efforts should evolve toward greater maturity and sharpens the focus on reputational and compliance risks—growing areas of concern for colleges and universities.

2020 • 252 pages
PRINT EDITION: $54
Nonmember Price: $76
AGB.org/RiskManagement

This biennial publication frames the most pressing challenges currently facing colleges and universities—those that influence how each institution operates and that demand the board’s strategic oversight, vision, and accountability in order to govern with confidence.

The ability of a governing board to deal effectively with the following issues can have a major impact on an institution’s success:

- Public Confidence
- Board Leadership
- Social and Societal Needs
- Innovation
- Market Disruption
- Risk Management

The coronavirus pandemic and its effects on the operational and financial health of colleges and universities permeates every one of these issues, as the new edition makes clear.

2020 • 48 pages
PRINT EDITION: $32
Nonmember Price: $45
AGB.org/TopStrategicIssues

See additional books and other resources on Trending Topics at AGB.org/TrendingTopics

Understand emerging challenges and the best approaches for meeting them.

AGB books address the range of challenges facing boardrooms now, including crisis leadership, disruption, diversity, enrollment, strategic leadership, and other urgent topics.

When complex questions suddenly appear on your board’s radar, you’ll find clear, detailed, and trustworthy answers here.

AGB.org/Books

Top Strategic Issues for Boards 2020-2021
This biennial publication frames the most pressing challenges currently facing colleges and universities—those that influence how each institution operates and that demand the board’s strategic oversight, vision, and accountability in order to govern with confidence.

The ability of a governing board to deal effectively with the following issues can have a major impact on an institution’s success:

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2020 • 48 pages
PRINT EDITION: $32
Nonmember Price: $45
AGB.org/TopStrategicIssues

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Crisis Leadership for Boards and Presidents
Anticipating, Managing, and Leading Beyond Pandemics, Disruptions, and Ethical Failures
Terrence MacTaggart

This is a how-to guide designed to enable boards of trustees and presidents to lead their institutions through inevitable crises.

MacTaggart offers advice on how to anticipate crises before they occur, how to prepare for the unavoidable ones, and how to navigate crises once they appear.

And as the use of cases makes clear—they will appear. Ultimately, the key takeaway: make the best use of a crisis to build a more alert, sensitive, and resilient board and leadership culture moving forward.

2020

PRINT EDITION
$54
Nonmember Price: $76
AGB.org/CrisisLeadership

Understanding Enrollment Management
A Guide for College and University Board Members
Don Hossler and Jerome Lucido

Governing boards need to understand the market, demographic, and policy factors shaping college enrollment strategies. These factors have profound implications for institutional viability and mission.

Boards must be aware of these external factors while monitoring over time key indicators of institutional health such as tuition discounting and financial aid ratios, student debt loads, and student retention and graduation rates—things that institutions can positively control.

How the board organizes itself to perform this strategic oversight is as important as the decisions it makes about what data to monitor.

2020 • 120 pages
The Board’s Role in Financial Oversight
Natalie Krawitz

Nearly all board and management decisions affect institutional finances, which, in turn, affect those decisions. This publication is designed to help board members understand the financial context in which colleges and universities operate.

2015 • 80 pages
PRINT EDITION: $32
Nonmember Price: $45

For nearly 100 years and now for more than 40,000 board members, AGB remains the definitive resource on governance in higher education.

Some aspects of governance are evergreen. Others change by the minute. Our mission is to help boards to navigate today’s challenges and to secure the future of their institutions or foundations.

Henry Stoever
President and CEO, AGB

Make sure your board is operating as effectively as possible.

The foundation of a high performance board is a solid understanding of members’ responsibilities for governance, oversight, strategy, and risk management.

AGB Books help boards achieve and sustain high performance with leading practices, recommendations, and insights for effective operations.

See additional books and other resources on Board Fundamentals at AGB.org/BoardFundamentals

An Anatomy of Good Board Governance in Higher Education

This signature and best-selling AGB publication presents a governance standard specifically developed to help college, university, and system boards to understand and apply the principles of good board governance and to assess and improve their own governance practice.

2018 • 24 pages

PRINT EDITION
$32
Nonmember Price: $45
AGB.org/AnatomyofGoodBoardGovernance

Policies, Practices, and Composition of Governing and Foundation Boards 2016

Based on a quinquennial survey of boards of public and independent institutions and institutionally related foundations, this report depicts the state of higher education governance.

2016 • 66 pages
PRINT EDITION
$54
Nonmember Price: $76
AGB.org/GoverningandFoundationBoards2016

Assessing Board Performance: A Practical Guide for College, University, System, and Foundation Boards

Marla J. Bobowick and Merrill P. Schwartz

Ensuring its own effectiveness is one of the board’s basic responsibilities, whether members are appointed or elected. This guide provides practical resources and expert advice to help boards identify areas of concern, strengthen their performance, and continually educate and renew themselves.

2018 • 76 pages
PRINT EDITION
$45
Nonmember Price: $65
AGB.org/AssessingBoardPerformance

Best-Practice Guidelines for the Continuing Engagement of Former Board Members

These guidelines are designed to help boards set clear expectations with respect to the appropriate role and conduct of former members.

2019 • 8 pages
PRINT EDITION
$13
Nonmember Price: $22
AGB.org/EngagementofFormerBoardMembers

Shared Governance in Times of Change
A Practical Guide for Universities and Colleges
Steven C. Bahls

After a review of traditional perspectives, the author proposes a new approach to strengthen stakeholder engagement, better align priorities, and develop shared metrics for success.

2014 • 105 pages • PRINT EDITION: $45
Nonmember Price: $65

The Board’s Role in Financial Oversight
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Nearly all board and management decisions affect institutional finances, which, in turn, affect those decisions. This publication is designed to help board members understand the financial context in which colleges and universities operate.

2015 • 80 pages • PRINT EDITION: $32
Nonmember Price: $45
Assessing and Developing College and University Presidents
An Enterprise Leadership Approach
Terrence MacTaggart

Serving as a campus or system leader has become more challenging, the environment more complex, the expectations greater, and the average tenure in office shorter. Terry MacTaggart offers a new practical guide to board assessment of presidents that takes these factors into account while emphasizing the importance of developing the talent and skills of the incumbent.

The relationship between board chairs, board members, and presidents is a leadership compact. Boards must engage presidents in designing these assessments and their leadership development programs to get the kind of feedback that improves that relationship and lifts the performance of senior leaders and their teams.

2020

PRINT EDITION
$54
Nonmember Price: $76
AGB.org/AssessingandDevelopingPresidents

Top Public Policy Issues for Higher Education 2019–2020
Pending legislation, regulatory changes, and judicial decisions will require colleges and universities to adapt in significant ways. Designed to help governing boards, institutional leaders, and senior staff understand the current policy landscape, this publication summarizes the most pressing policy issues affecting higher education.

2019 • 32 pages
PRINT EDITION
$32
Nonmember Price: $45
AGB.org/TopPublicPolicyIssues

What Board Members Need to Know About Faculty
Cathy A. Trower and R. Barbara Gitenstein
This publication offers a succinct overview of the role of the faculty and important features of faculty work—including shared governance, academic freedom, tenure, faculty governing bodies, and unions.

2013 • 24 pages
PRINT EDITION
$26
Nonmember Price: $37
AGB.org/Faculty

The Board’s Role in Fundraising
Patricia P. Jackson
Successful fundraising is not about the numbers, but rather about making connections and sharing stories that can inspire transformational change. This publication provides practical guidance on all aspects of fundraising for board members, presidents, development staff, and other college and university leaders.

2013 • 64 pages • PRINT EDITION: $32 • Nonmember Price: $45

Making the Grade: How Boards Can Ensure Academic Quality
Second Edition • Peter T. Ewell
Providing clear guidance on the board’s role in ensuring the quality of student learning, this updated edition is intended to help higher education boards uphold their oversight responsibilities without micromanaging the institutions they serve.

2012 • 122 pages • PRINT EDITION: $41 • Nonmember Price: $59

Thomas K. Hyatt and Joseph S. Johnston Jr.
Trustees must be vigilant in carrying out their responsibilities in hiring presidents and chancellors, establishing appropriate levels of compensation, and assessing the performance of these leaders. This publication provides boards and presidents alike with essential information on a comprehensive range of topics related to executive compensation.

2018 • 92 pages
PRINT EDITION
$76
Nonmember Price: $94
AGB.org/PresidentialCompensation

A Complete Guide to Presidential Search for Universities and Colleges
Second Edition • Joseph S. Johnston Jr. and James P. Ferrare
This newly updated edition provides practical information and advice on planning the search, recruiting and evaluating candidates, selection and transition.

2018 • 170 pages
PRINT EDITION
$76
Nonmember Price: $94
AGB.org/PresidentialSearch

President’s Compensation: A Comprehensive Guide for Higher Education Governing Boards and Chief Executives
Thomas K. Hyatt and Joseph S. Johnston Jr.
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PRINT EDITION
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Nonmember Price: $76
AGB.org/PresidentialCompensation
Prepare your foundation to help meet your institution’s emerging challenges.

As the higher education landscape changes, institutions are looking to foundations as partners for more than just fundraising.

AGB Books help foundation boards understand how to provide new types of support to institutions in areas such as financing, subject-matter expertise, development, and capital projects.

See additional books and other resources for boards and leaders of Institutionally Related Foundations at AGB.org/InstitutionallyRelatedFoundations

Institutionally Related Foundation Boards
An Introductory Guide for Board Members

Intended both to orient and to guide, Institutionally Related Foundation Boards provides a detailed overview of the essential responsibilities of foundation boards, presents standards of conduct for board members derived from their role as fiduciaries, and identifies key characteristics of effective institution-foundation partnerships.

2019 • 48 pages

Advisory Councils in Higher Education

Michael J. Worth

This book provides an overview and offers practical advice on how to establish, manage, and utilize advisory groups to advance the goals of an institution.

2018 • 56 pages

Margin of Excellence: The New Work of Higher Education Foundations
Edited by Richard D. Legon

This book equips foundation executives, boards, and the leaders of host institutions with the knowledge they need to strategically manage change and growth.

2005 • 182 pages • PRINT EDITION $41 • Nonmember Price: $59

Foundations for the Future: The Fundraising Role of Foundation Boards at Public Colleges and Universities
Michael J. Worth

This comprehensive guide examines the role of foundation board members in giving, cultivating prospects, and supporting fundraising campaigns.

2012 • 133 pages • PRINT EDITION $41 • Nonmember Price: $59

Understanding Foundation Finances: Financial Oversight and Planning for Foundation Boards
Lisa M. Eslinger

As foundations’ size and significance grows, sound financial oversight and planning by their governing boards has become more important than ever. In this new and practical guide, author Lisa Eslinger emphasizes what is most important for board members to understand, monitor, and do.

2014 • 92 pages

The New Realities for Public Higher Education Foundations
Edited by Richard D. Legon

This volume focuses on the opportunities and risks foundations face in a dynamic and uncertain higher education environment. Two themes are explored: understanding how foundations can serve as essential partners for public institutions, and how the work and expertise of foundations can safeguard the higher education value proposition.

2020

Institutionally Related Foundation Boards
Prepare your foundation to help meet your institution’s emerging challenges.
Higher Education Governing Boards
An Introductory Guide for Members of College, University, and System Boards

Intended both to orient and to guide, Higher Education Governing Boards provides a detailed overview of the essential responsibilities of governing boards—public and independent—and the fiduciary duties of board members.

Also included are questions intended to promote reflection by individual boards and board members on their roles and responsibilities.

2019 • 44 pages

Legal Primer for Board Operations
Lawrence White and Mary E. Kennard
This publication provides concise information on a variety of legal topics related to board operations, as well as specific guidance on managing the work of the board and maintaining the corporate record of the institution.

2016 • 48 pages
PRINT EDITION
$32
Nonmember Price: $45
AGB.org/LegalPrimer

The Role of the Board Professional
Charlene K. Reed
As the primary liaison, planner, adviser, and staffer of a governing board, the board professional serves as a critical link between the board and the institution. This highly practical guide covers all aspects of this wide-ranging role.

2017 • 96 pages
PRINT EDITION
$32
Nonmember Price: $45
AGB.org/BoardProfessional

Effective Board Chairs: A Guide for University and College Chairs
Jeffrey B. Trammell
This publication offers a fresh look at what it takes to succeed in this vital position, whether at a public or private institution.

2016 • 56 pages
PRINT EDITION
$32
Nonmember Price: $45
AGB.org/EffectiveBoardChairs

Roles & Responsibilities
Understand the requirements, functions, and nuances of your position.

For most, board service is a second career, or at least a new job. Prior life or business experience certainly translates to the boardroom, but many roles, responsibilities, and processes are likely to be unfamiliar.

AGB Books help higher education board members understand how things work in the boardroom—so they can serve most effectively from day one.

See additional books and other resources on Roles & Responsibilities at AGB.org/RolesandResponsibilities

The Effective Committees Series
The Effective Committee Series strengthens the effectiveness of governing boards and board members with information on the respective roles of key standing committees.

The Academic Affairs Committee
2014 • 48 pages • PRINT EDITION: $26 • Nonmember Price: $37
The Audit Committee
2011 • 40 pages • PRINT EDITION: $26 • Nonmember Price: $37
The Compensation Committee
2013 • 48 pages • PRINT EDITION: $26 • Nonmember Price: $37
The Development Committee
2012 • 45 pages • PRINT EDITION: $26 • Nonmember Price: $37
The Executive Committee
2012 • 35 pages • PRINT EDITION: $26 • Nonmember Price: $37
The Facilities Committee
2012 • 48 pages • PRINT EDITION: $26 • Nonmember Price: $37
The Finance Committee
2013 • 36 pages • PRINT EDITION: $26 • Nonmember Price: $37
The Governance Committee (Foundation Boards)
2014 • 62 pages • PRINT EDITION: $26 • Nonmember Price: $37
The Governance Committee (Independent Institutions)
2013 • 52 pages • PRINT EDITION: $26 • Nonmember Price: $37
The Governance Committee (Public Institutions)
2019 • 52 pages • PRINT EDITION: $26 • Nonmember Price: $37
The Investment Committee
2011 • 47 pages • PRINT EDITION: $26 • Nonmember Price: $37
Restructuring Committees
2018 • 56 pages • PRINT EDITION: $26 • Nonmember Price: $37
The Student Affairs Committee
2011 • 35 pages • PRINT EDITION: $26 • Nonmember Price: $37
Updating Board Bylaws: A Guide for Colleges and Universities
Robert M. O’Neil
Good governance is rooted in good governing documents, and bylaws are the starting point. Deconstructing the essential clauses in college, university, and system bylaws, this publication represents the latest thinking on good governance in higher education.

2013 • 76 pages • PRINT EDITION: $49 • Nonmember Price: $69