



## **AGB Books**

Find the resources  
you need in the AGB  
Knowledge Center.

[AGB.org](http://AGB.org)

# Get the answers you need

The **AGB Knowledge Center is a vast repository of resources** for understanding the challenges that confront your organization and preparing for effective boardroom service. Full access to all Knowledge Center resources is an exclusive benefit that enables our members to efficiently fulfill their responsibilities as board leaders within their very busy schedules.

**Books are the scholarly foundation of the Knowledge Center.** They provide the detailed perspective, analysis, and insight our members need to address key governance issues, roles, risks, and emerging trends. This catalog contains a curated sampling from among our more than 60 book titles. To explore the full range of AGB books, visit [AGB.org/Books](http://AGB.org/Books).



## ... from a library of books just for governing and foundation boards.

### Trending Topics Page 4 ►

**Board members must stay ahead of complex issues that are constantly changing.** These resources will help you explore and assess trending issues with just the right level of detail.

### Institutionally Related Foundations Page 12 ►

**Build a healthy relationship between your foundation and your institution** with insights into engagement, partnership, stewardship, and mutual alignment.

### Board Fundamentals Page 8 ►

**Find the information on essential board responsibilities and functions.** Use these resources to address issues, fine-tune your practices, and adapt to new circumstances.

### Roles & Responsibilities Page 14 ►

**Understand the requirements of your position,** whether you serve on a governing board, support a board as a professional, or work with a board as a senior administrator.

### AGB Members

- Download e-books as a member benefit.
- Buy print copies at the member discount price.

### Non-Members

- Purchase print copies at the full list price.

Downloading e-books is an exclusive AGB member benefit.

**AGB.org/Books • For assistance, call 1-800-356-6317**  
To learn about joining AGB, visit [AGB.org/Membership](http://AGB.org/Membership)

## Understand emerging challenges and the best approaches for meeting them.

AGB books address the range of challenges facing boardrooms now, including crisis leadership, disruption, diversity, enrollment, strategic leadership, and other urgent topics.

When complex questions suddenly appear on your board's radar, you'll find clear, detailed, and trustworthy answers here.

See additional books and other resources on Trending Topics at [AGB.org/TrendingTopics](https://AGB.org/TrendingTopics)

## Risk Management: An Accountability Guide for University and College Boards, Second Edition

Janice M. Abraham with Sarah Braugher, Liza Kabanova, and Justin Kollinger



**The first edition of this AGB best-seller**

made the case that board members must collaborate effectively with institutional leaders to assess and manage an array of operational and strategic risks.

**The new edition** from United Educators CEO Janice Abraham and three colleagues explores how higher education risk management efforts should evolve toward greater maturity and sharpens the focus on reputational and compliance risks—growing areas of concern for colleges and universities.

2020 • 252 pages

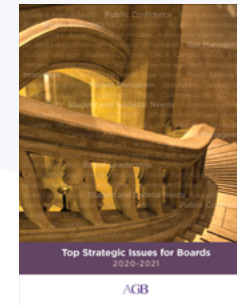
PRINT EDITION

**\$54**



Nonmember Price: \$76  
[AGB.org/RiskManagement](https://AGB.org/RiskManagement)

## Top Strategic Issues for Boards 2020-2021



PRINT EDITION

**\$32**



Nonmember Price: \$45  
[AGB.org/TopStrategicIssues](https://AGB.org/TopStrategicIssues)

**This biennial publication** frames the most pressing challenges currently facing colleges and universities—those that influence how each institution operates and that demand the board's strategic oversight, vision, and accountability in order to govern with confidence.

**The ability of a governing board** to deal effectively with the following issues can have a major impact on an institution's success:

- Public Confidence
- Board Leadership
- Social and Societal Needs
- Market Disruption
- Innovation
- Risk Management

The coronavirus pandemic and its effects on the operational and financial health of colleges and universities permeates every one of these issues, as the new edition makes clear.

2020 • 48 pages

### Strategic Thinking and Planning in Higher Education

Larry D. Shinn

**This guide to strategic thinking and planning** is intended to help presidents and trustees devise effective processes as well as to encourage faculty and staff to participate as collaborative leaders and institutional thinkers.

2017 • 96 pages

PRINT EDITION

**\$54**



Nonmember Price: \$76  
[AGB.org/StrategicThinking](https://AGB.org/StrategicThinking)

### Endowment Management for Higher Education

Nicole Wellmann Kraus, Hilda Ochoa-Brillembourg, and Jay A. Yoder

**Three seasoned experts** provide a grounded understanding of institutional endowments, discuss successful strategies for management and growth, and offer policy guidance and other practical advice.

2017 • 104 pages

PRINT EDITION

**\$54**



Nonmember Price: \$76  
[AGB.org/EndowmentManagement](https://AGB.org/EndowmentManagement)

### Top 10 Campus Legal Issues for Boards

Lawrence White

A seasoned higher education lawyer and administrator discusses ten major categories of legal risk that every college and university ought to assess and proactively address. As fiduciaries of their institutions, boards need to understand and help mitigate these risks.

2015 • 52 pages • **PRINT EDITION: \$32** • Nonmember Price: \$45

### Restructuring Committees

Theodore E. Long

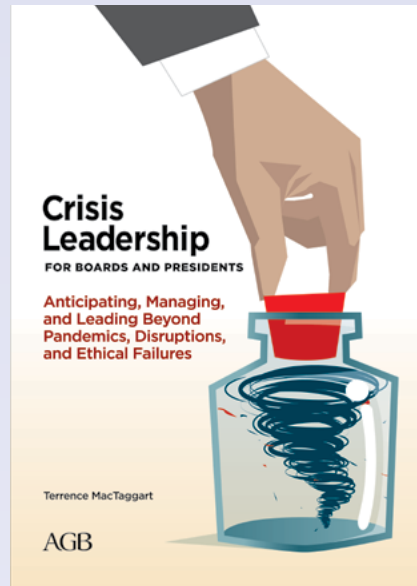
As a comprehensive process, restructuring not only builds stronger committees but also serves as a lever to raise overall board performance. This publication combines the general principles of restructuring with practical guidance on how to do it.

2018 • 56 pages • **PRINT EDITION: \$26** • Nonmember Price: \$37

## Crisis Leadership for Boards and Presidents

### Anticipating, Managing, and Leading Beyond Pandemics, Disruptions, and Ethical Failures

Terrence MacTaggart



**This is a how-to guide** designed to enable boards of trustees and presidents to lead their institutions through inevitable crises.

**MacTaggart offers advice** on how to anticipate crises before they occur, how to prepare for the unavoidable ones, and how to navigate crises once they appear.

**And as the use of cases makes clear**—they will appear. Ultimately, the key takeaway: make the best use of a crisis to build a more alert, sensitive, and resilient board and leadership culture moving forward.

2020

PRINT EDITION

**\$54**

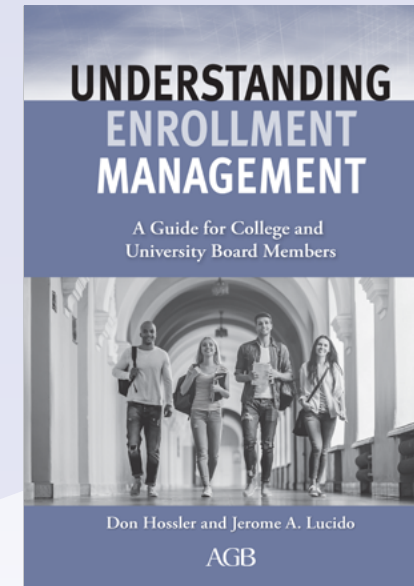


Nonmember Price: \$76  
AGB.org/CrisisLeadership

## Understanding Enrollment Management

### A Guide for College and University Board Members

Don Hossler and Jerome Lucido



**Governing boards need to understand** the market, demographic, and policy factors shaping college enrollment strategies. These factors have profound implications for institutional viability and mission.

**Boards must be aware** of these external factors while monitoring over time key indicators of institutional health such as tuition discounting and financial aid ratios, student debt loads, and student retention and graduation rates—things that institutions can positively control.

**How the board organizes** itself to perform this strategic oversight is as important as the decisions it makes about what data to monitor.

2020 • 120 pages

PRINT EDITION

**\$32**



Nonmember Price: \$45  
AGB.org/UnderstandingEnrollmentManagement



## What Board Members Need to Know About Cybersecurity

Michael Hites, George Finney, and Joseph D. Barnes

In the digital age, higher education institutions must guard against a complex array of risks, from data breaches to ransomware attacks. In addition to explaining what cybersecurity is and why it matters, this publication addresses the development of a cybersecurity strategy, regulatory compliance, incident response, and risk management.

2018 • 28 pages

PRINT EDITION

**\$26**



Nonmember Price: \$37  
AGB.org/Cybersecurity

## What Board Members Need to Know About Enrollment Management

Jim Hundrieser

This publication provides an overview of the issues involved in the strategic recruitment and retention of students to advance the mission and objectives of the institution as well as to maximize revenue from tuition and fees.

2015 • 28 pages

PRINT EDITION

**\$26**



Nonmember Price: \$37  
AGB.org/EnrollmentManagement

## Freedom of Speech on Campus: Guidelines for Governing Boards and Institutional Leaders

These guidelines are designed to inform and help frame discussions of free speech issues and to provide practical guidance on balancing individual freedom with expectations of civility and safety.

2017 • 24 pages • **PRINT EDITION: \$13** • Nonmember Price: \$22

## Leading Change: How Boards and Presidents Build Exceptional Academic Institutions

Terrence MacTaggart

This book examines 18 institutions, across the spectrum of higher education, at which the board played a significant collaborative role with the president, the leadership team, and the faculty to lead change.

2011 • 190 pages • **PRINT EDITION: \$49** • Nonmember Price: \$69

## Make sure your board is operating as effectively as possible.

The foundation of a high performance board is a solid understanding of **members' responsibilities** for governance, oversight, strategy, and risk management.

**AGB Books** help boards achieve and sustain high performance with leading practices, recommendations, and insights for effective operations.

See additional books and other resources on Board Fundamentals at [AGB.org/BoardFundamentals](http://AGB.org/BoardFundamentals)

## Policies, Practices, and Composition of Governing and Foundation Boards 2016

Based on a quinquennial survey of boards of public and independent institutions and institutionally related foundations, this report depicts the state of higher education governance.

2016 • 66 pages

PRINT EDITION

**\$54**



Nonmember Price: \$76

[AGB.org/GoverningandFoundationBoards2016](http://AGB.org/GoverningandFoundationBoards2016)

## Best-Practice Guidelines for the Continuing Engagement of Former Board Members

These guidelines are designed to help boards set clear expectations with respect to the appropriate role and conduct of former members.

2019 • 8 pages

PRINT EDITION

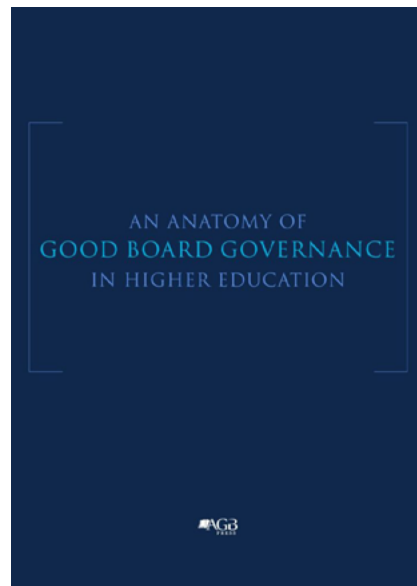
**\$13**



Nonmember Price: \$22

[AGB.org/EngagementofFormerBoardMembers](http://AGB.org/EngagementofFormerBoardMembers)

## An Anatomy of Good Board Governance in Higher Education



**This signature and best-selling AGB publication** presents a governance standard specifically developed to help college, university, and system boards to understand and apply the principles of good board governance and to assess and improve their own governance practice.

2018 • 24 pages

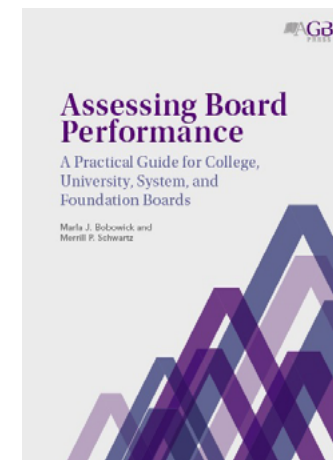
PRINT EDITION

**\$32**



Nonmember Price: \$45

[AGB.org/AnatomyofGoodBoardGovernance](http://AGB.org/AnatomyofGoodBoardGovernance)



## Assessing Board Performance: A Practical Guide for College, University, System, and Foundation Boards

Marla J. Bobowick and Merrill P. Schwartz

Ensuring its own effectiveness is one of the board's basic responsibilities, whether members are appointed or elected. This guide provides practical resources and expert advice to help boards identify areas of concern, strengthen their performance, and continually educate and renew themselves.

2018 • 76 pages

PRINT EDITION

**\$45**



Nonmember Price: \$65

[AGB.org/AssessingBoardPerformance](http://AGB.org/AssessingBoardPerformance)

**“For nearly 100 years and now for more than 40,000 board members, AGB remains the definitive resource on governance in higher education.”**

Some aspects of governance are evergreen. Others change by the minute. Our mission is to help boards to navigate today's challenges and to secure the future of their institutions or foundations.

**Henry Stoeve**

President and CEO, AGB

## Shared Governance in Times of Change A Practical Guide for Universities and Colleges

Steven C. Bahls

After a review of traditional perspectives, the author proposes a new approach to strengthen stakeholder engagement, better align priorities, and develop shared metrics for success.

2014 • 105 pages • **PRINT EDITION: \$45** • Nonmember Price: \$65

## The Board's Role in Financial Oversight

Natalie Krawitz

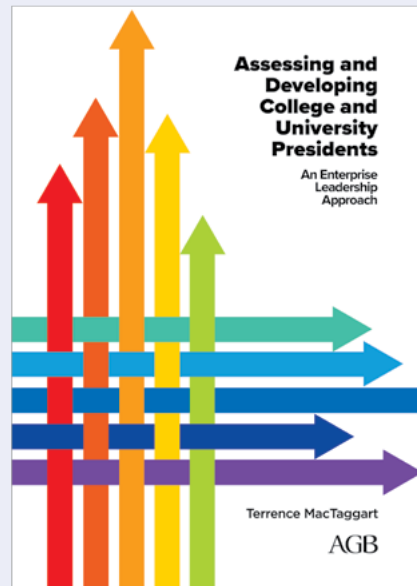
Nearly all board and management decisions affect institutional finances, which, in turn, affect those decisions. This publication is designed to help board members understand the financial context in which colleges and universities operate.

2015 • 80 pages • **PRINT EDITION: \$32** • Nonmember Price: \$45

## Assessing and Developing College and University Presidents

### An Enterprise Leadership Approach

Terrence MacTaggart



**Serving as a campus or system leader has become more challenging**, the environment more complex, the expectations greater, and the average tenure in office shorter. Terry MacTaggart offers a new practical guide to board assessment of presidents that takes these factors into account while emphasizing the importance of developing the talent and skills of the incumbent.

**The relationship between board chairs, board members, and presidents** is a leadership compact. Boards must engage presidents in designing these assessments and their leadership development programs to get the kind of feedback that improves that relationship and lifts the performance of senior leaders and their teams.

2020

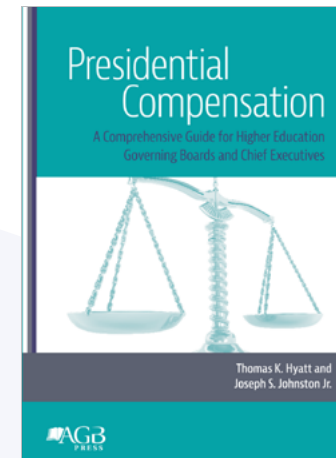
PRINT EDITION

**\$54**



Nonmember Price: \$76

[AGB.org/AssessingandDevelopingPresidents](http://AGB.org/AssessingandDevelopingPresidents)



## Presidential Compensation: A Comprehensive Guide for Higher Education Governing Boards and Chief Executives

Thomas K. Hyatt and Joseph S. Johnston Jr.

Trustees must be vigilant in carrying out their responsibilities in hiring presidents and chancellors, establishing appropriate levels of compensation, and assessing the performance of these leaders. This publication provides boards and presidents alike with essential information on a comprehensive range of topics related to executive compensation.

2018 • 92 pages

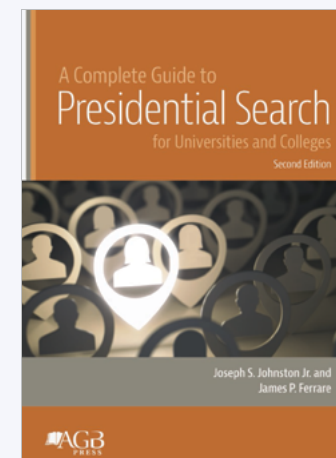
PRINT EDITION

**\$54**



Nonmember Price: \$76

[AGB.org/PresidentialCompensation](http://AGB.org/PresidentialCompensation)



## A Complete Guide to Presidential Search for Universities and Colleges

Second Edition • Joseph S. Johnston Jr. and James P. Ferrare

This newly updated edition provides practical information and advice on planning the search, recruiting and evaluating candidates, selection and transition.

2018 • 170 pages

PRINT EDITION

**\$54**



Nonmember Price: \$76

[AGB.org/PresidentialSearch](http://AGB.org/PresidentialSearch)



## Top Public Policy Issues for Higher Education 2019–2020

Pending legislation, regulatory changes, and judicial decisions will require colleges and universities to adapt in significant ways. Designed to help governing boards, institutional leaders, and senior staff understand the current policy landscape, this publication summarizes the most pressing policy issues affecting higher education.

2019 • 32 pages

PRINT EDITION

**\$32**



Nonmember Price: \$45

[AGB.org/TopPublicPolicyIssues](http://AGB.org/TopPublicPolicyIssues)

## What Board Members Need to Know About Faculty

Cathy A. Trower and R. Barbara Gitenstein

This publication offers a succinct overview of the role of the faculty and important features of faculty work—including shared governance, academic freedom, tenure, faculty governing bodies, and unions.

2013 • 24 pages

PRINT EDITION

**\$26**



Nonmember Price: \$37

[AGB.org/Faculty](http://AGB.org/Faculty)

## The Board's Role in Fundraising

Patricia P. Jackson

Successful fundraising is not about the numbers, but rather about making connections and sharing stories that can inspire transformational change. This publication provides practical guidance on all aspects of fundraising for board members, presidents, development staff, and other college and university leaders.

2013 • 64 pages • **PRINT EDITION: \$32** • Nonmember Price: \$45

## Making the Grade: How Boards Can Ensure Academic Quality

Second Edition • Peter T. Ewell

Providing clear guidance on the board's role in ensuring the quality of student learning, this updated edition is intended to help higher education boards uphold their oversight responsibilities without micromanaging the institutions they serve.

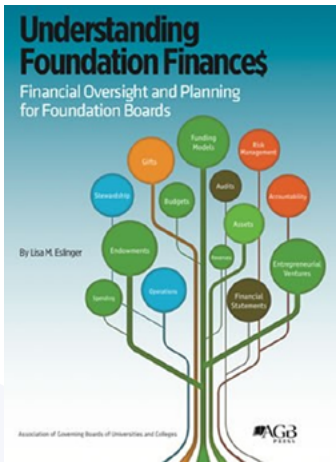
2012 • 122 pages • **PRINT EDITION: \$41** • Nonmember Price: \$59

Prepare your foundation to help meet your institution’s emerging challenges.

As the higher education landscape changes, institutions are looking to foundations as partners for more than just fundraising.

AGB Books help foundation boards understand how to provide new types of support to institutions in areas such as financing, subject-matter expertise, development, and capital projects.

See additional books and other resources for boards and leaders of Institutionally Related Foundations at [AGB.org/InstitutionallyRelatedFoundations](http://AGB.org/InstitutionallyRelatedFoundations)



**Understanding Foundation Finances: Financial Oversight and Planning for Foundation Boards**

Lisa M. Eslinger

As foundations’ size and significance grows, sound financial oversight and planning by their governing boards has become more important than ever. In this new and practical guide, author Lisa Eslinger emphasizes what is most important for board members to understand, monitor, and do.

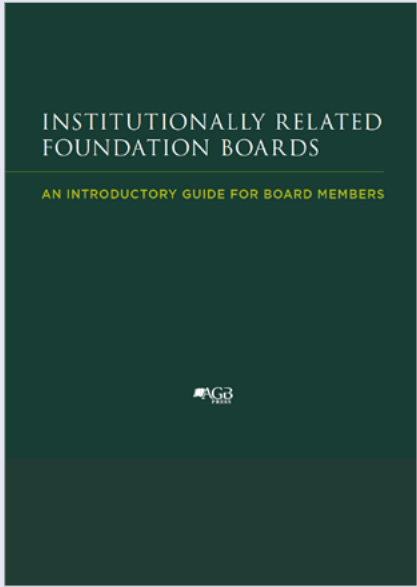
2014 • 92 pages

PRINT EDITION

**\$45**

Nonmember Price: \$65  
[AGB.org/FinancialOversight](http://AGB.org/FinancialOversight)

Institutionally Related Foundation Boards  
An Introductory Guide for Board Members



**Intended both to orient and to guide,** *Institutionally Related Foundation Boards* provides a detailed overview of the essential responsibilities of foundation boards, presents standards of conduct for board members derived from their role as fiduciaries, and identifies key characteristics of effective institution-foundation partnerships.

2019 • 48 pages

PRINT EDITION

**\$32**

Nonmember Price: \$45  
[AGB.org/InstitutionallyRelatedFoundationsBoards](http://AGB.org/InstitutionallyRelatedFoundationsBoards)



**The New Realities for Public Higher Education Foundations**

Edited by Richard D. Legon

This volume focuses on the opportunities and risks foundations face in a dynamic and uncertain higher education environment. Two themes are explored: understanding how foundations can serve as essential partners for public institutions, and how the work and expertise of foundations can safeguard the higher education value proposition.

2020

PRINT EDITION

**\$45**

Nonmember Price: \$65  
[AGB.org/PublicBoards](http://AGB.org/PublicBoards)



Advisory Councils in Higher Education

Michael J. Worth

This book provides an overview and offers practical advice on how to establish, manage, and utilize advisory groups to advance the goals of an institution.

2018 • 56 pages

PRINT EDITION

**\$26**

Nonmember Price: \$37  
[AGB.org/AdvisoryCouncilsHE](http://AGB.org/AdvisoryCouncilsHE)

**Margin of Excellence: The New Work of Higher Education Foundations**

Edited by Richard D. Legon

This book equips foundation executives, boards, and the leaders of host institutions with the knowledge they need to strategically manage change and growth.

2005 • 182 pages • PRINT EDITION: **\$41** • Nonmember Price: \$59

**Foundations for the Future: The Fundraising Role of Foundation Boards at Public Colleges and Universities**

Michael J. Worth

This comprehensive guide examines the role of foundation board members in giving, cultivating prospects, and supporting fundraising campaigns.

2012 • 133 pages • PRINT EDITION: **\$41** • Nonmember Price: \$59

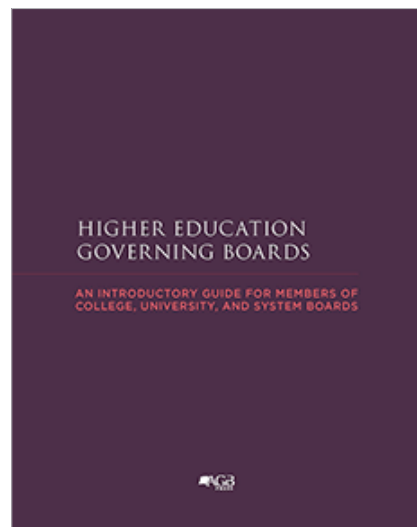
## Understand the requirements, functions, and nuances of your position.

For most, board service is a second career, or at least a new job. Prior life or business experience certainly translates to the boardroom, but many roles, responsibilities, and processes are likely to be unfamiliar.

AGB Books help higher education board members understand how things work in the boardroom—so they can serve most effectively from day one.

See additional books and other resources on Roles & Responsibilities at [AGB.org/RolesandResponsibilities](https://AGB.org/RolesandResponsibilities)

## Higher Education Governing Boards An Introductory Guide for Members of College, University, and System Boards



**Intended both to orient and to guide,** *Higher Education Governing Boards* provides a detailed overview of the essential responsibilities of governing boards—public and independent—and the fiduciary duties of board members.

**Also included** are questions intended to promote reflection by individual boards and board members on their roles and responsibilities.

2019 • 44 pages

PRINT EDITION

**\$32**



Nonmember Price: \$45  
[AGB.org/IntroductoryGuide](https://AGB.org/IntroductoryGuide)

## Legal Primer for Board Operations

Lawrence White and Mary E. Kennard

This publication provides concise information on a variety of legal topics related to board operations, as well as specific guidance on managing the work of the board and maintaining the corporate record of the institution.

2016 • 48 pages

PRINT EDITION

**\$32**



Nonmember Price: \$45  
[AGB.org/LegalPrimer](https://AGB.org/LegalPrimer)

## The Role of the Board Professional

Charlene K. Reed

As the primary liaison, planner, adviser, and staffer of a governing board, the board professional serves as a critical link between the board and the institution. This highly practical guide covers all aspects of this wide-ranging role.

2017 • 96 pages

PRINT EDITION

**\$32**



Nonmember Price: \$45  
[AGB.org/BoardProfessional](https://AGB.org/BoardProfessional)

## Effective Board Chairs: A Guide for University and College Chairs

Jeffrey B. Trammell

This publication offers a fresh look at what it takes to succeed in this vital position, whether at a public or private institution.

2016 • 56 pages

PRINT EDITION

**\$32**



Nonmember Price: \$45  
[AGB.org/EffectiveBoardChairs](https://AGB.org/EffectiveBoardChairs)

## The Effective Committees Series

The Effective Committee Series strengthens the effectiveness of governing boards and board members with information on the respective roles of key standing committees.

### The Academic Affairs Committee

2014 • 48 pages • PRINT EDITION: **\$26** • Nonmember Price: \$37

### The Audit Committee

2011 • 40 pages • PRINT EDITION: **\$26** • Nonmember Price: \$37

### The Compensation Committee

2013 • 48 pages • PRINT EDITION: **\$26** • Nonmember Price: \$37

### The Development Committee

2012 • 45 pages • PRINT EDITION: **\$26** • Nonmember Price: \$37

### The Executive Committee

2012 • 35 pages • PRINT EDITION: **\$26** • Nonmember Price: \$37

### The Facilities Committee

2012 • 48 pages • PRINT EDITION: **\$26** • Nonmember Price: \$37

### The Finance Committee

2013 • 36 pages • PRINT EDITION: **\$26** • Nonmember Price: \$37

### The Governance Committee (Foundation Boards)

2014 • 62 pages • PRINT EDITION: **\$26** • Nonmember Price: \$37

### The Governance Committee (Independent Institutions)

2013 • 52 pages • PRINT EDITION: **\$26** • Nonmember Price: \$37

### The Governance Committee (Public Institutions)

2019 • 52 pages • PRINT EDITION: **\$26** • Nonmember Price: \$37

### The Investment Committee

2011 • 47 pages • PRINT EDITION: **\$26** • Nonmember Price: \$37

### Restructuring Committees

2018 • 56 pages • PRINT EDITION: **\$26** • Nonmember Price: \$37

### The Student Affairs Committee

2011 • 35 pages • PRINT EDITION: **\$26** • Nonmember Price: \$37

### Updating Board Bylaws: A Guide for Colleges and Universities

Robert M. O'Neil

Good governance is rooted in good governing documents, and bylaws are the starting point. Deconstructing the essential clauses in college, university, and system bylaws, this publication represents the latest thinking on good governance in higher education.

2013 • 76 pages • PRINT EDITION: **\$49** • Nonmember Price: \$69



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