

# Business Model Innovation

AGB

**The higher education financial landscape is clouded by uncertainty.** A recent Gallup poll revealed that many chief financial officers are feeling uncertain about the financial viability of their institutions and foundations. It's no wonder. Soaring costs, decreasing enrollments, and stagnant growth are challenging even the most business-savvy leaders in higher education.

## Support for Boards and Leaders

AGB Consulting helps institutions of all types unlock new revenue streams and reduce waste by aligning their business model to the market, current strengths, and emerging trends. By developing strategic growth building blocks (SGBBs), you can stabilize and strengthen your economic position. AGB Consulting delivers strategic returns in the form of stronger growth, sustained relevance, and lower costs for your institution or institutionally related foundation.

### AGB ADVISORS ENABLE EFFECTIVE LEADERSHIP

AGB Consulting works with higher education board members and leaders (president, CEO, CFO, provost, etc.) who need to:

- Ensure their organizations remain financially viable
- Put their organizations on a solid growth trajectory
- Align their brands and offerings to remain relevant to their markets
- Make strategic investments in new offerings while controlling costs

### TAILORED TO YOUR INSTITUTION

This is NOT a one-size-fits-all service or curriculum. Both content and delivery options will be customized for your institution or foundation board. We match you with sitting and former board members, former presidents, board professionals, and subject matter experts who have experience relevant to your situation. We will work with you to identify the questions you need to answer, including topics such as:

- How do you develop and maintain a culture of innovation among the board and leadership?
- How do you create space to experiment with delivery models and academic programming?
- What is the process for developing and implementing strategic growth building blocks?
- Which strategies for growing enrollment, revenue, and managing costs fit your institution?
- How can you prepare more effectively to identify and tackle future trends and developments so that you remain competitive?

Only  
**50%**  
of chief  
business  
officers



are confident their college will be financially stable over the next 10 years.

Source: Gallup and Inside Higher Ed survey

Only  
**65%**  
of chief  
business  
officers



felt confident about their institution's financial outlook over the next five years.

Source: Gallup and Inside Higher Ed survey

Schedule a complimentary call to learn more.

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