

# Financial Sustainability and Adaptive Governance

AGB

**The higher education financial landscape is clouded by uncertainty.** A recent Gallup poll revealed that many chief business and financial officers are feeling uncertain about the financial viability of their institutions and foundations. Meanwhile, presidents and boards are committed to transformation. It's no wonder. Soaring costs, decreasing enrollments, and stagnant growth are challenging even the most capable leaders in higher education.

## Support for Boards and Leaders

Our Financial Sustainability and Adaptive Governance practice provides solutions that help college, university, association, and foundation boards and leaders solve their most critical problems while building the capacity and capability to adapt, transform, grow, and thrive. Our experts work with you to unlock new revenue streams and manage costs, align academic programs with the market, engage in strategic planning, and resolve governance challenges. AGB Consulting delivers strategic returns in the form of enhanced capacity, strengthened capability, sustained relevance, and lower costs for your institution or institutionally related foundation.

### AGB ADVISORS ENABLE EFFECTIVE LEADERSHIP

AGB Consulting works with board members and leaders (president, CEO, CFO, provost, etc.) who need to:

- Become more financially sustainable
- Adapt, innovate, and transform processes and functions
- Strengthen their brands and market position
- Make strategic investments into new offerings and opportunities

### TAILORED TO YOUR INSTITUTION

This is NOT a one-size-fits-all service or curriculum. Both content and delivery options are customized for your institution or foundation board. We match you with sitting and former presidents, board members, board professionals, and subject matter experts who have experience relevant to your situation. We will work with you to identify the questions you need to answer, including topics such as:

- How do you develop and maintain a culture of innovation among the board and leadership?
- How do you create space to experiment with delivery models and academic programming?
- What is the process for developing and implementing strategic growth building blocks?
- Which strategies for growing enrollment, increasing revenue, or managing costs fit your institution?
- How can you prepare more effectively to identify and tackle future trends and developments so that you remain competitive?

Only  
**50%**  
of chief  
business  
officers  
are confident  
their college  
will be financially  
stable over the  
next 10 years.

Source: Gallup and Inside  
Higher Ed survey

Only  
**65%**  
of chief  
business  
officers  
felt confident  
about their  
institution's financial  
outlook over the  
next five years.

Source: Gallup and Inside  
Higher Ed survey

Schedule a complimentary call to learn more.

[Consulting@AGB.org](mailto:Consulting@AGB.org) • 202-776-0865