

# Strategic Transformation of Public Higher Education

AGB

**Public higher education is under assault.** Macro forces were already disrupting business models, funding, and operations. Then COVID-19 struck, amplifying every challenge but also opening opportunities for transformation. Institutions face budget deficits, deteriorating morale, and even closure. The urgency of those challenges creates a unique momentum for change. Institutions must make choices *and take action* to shape that change—before their window closes.

## SUPPORT FOR BOARDS AND LEADERS

AGB Consulting has developed a proven methodology that helps institutions:

- Cut through the fog of crisis
- Define the scope and scale of transformation required
- Identify and prioritize risks
- Target short-term survival and long-term viability

Our advisors will guide your board through a systematic process to help you quantify your situation, pinpoint your top challenges, and develop recommendations for action.

## A PROCESS FOR DESIGNING TRANSFORMATION

Our advisors will survey or interview your board, leaders, cabinet, faculty, staff, and other stakeholders in shared governance. They will use the data captured to determine:



## TAILORED TO YOUR INSTITUTION

Based on your unique strategic priorities, peer sets, and desired outcomes, our advisors will design a customized dashboard that displays your status and progress:



## ADDRESSING TRANSFORMATION PRIORITIES

Our advisors will help you use your dashboard to:

- Articulate a clear strategy
- Identify prosperity gaps
- Assess business models
- Rightsize programs, faculty, and administration
- Grow enrollments and improve retention
- Invest in research
- Identify funding sources
- Launch capital campaigns

## MACRO FORCES:



ELEVATED  
ACCOUNTABILITY



DECREASED  
RESOURCES



TECHNOLOGY  
DIFFUSION



STUDENT  
DEMANDS

# \$74B

in lost funding for  
public universities

from state and local  
government due to  
COVID-19.

Source: "How Much Has Covid Cost Colleges?  
\$183 Billion," *The Chronicle of Higher Education*,  
February 2021

# 98%

of presidents  
and CFOs

plan to re-engineer  
institutional systems  
and processes after  
the pandemic.

Source: "The Hard Choices Presidents Will Have  
to Make," *The Chronicle of Higher Education*,  
April 2020

Schedule a complimentary call to learn more.

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