

**Effective leadership by governing boards has never been more important.** Institutions must rapidly evolve their offerings and business models in order to remain relevant, competitive, and on track for growth. AGB helps boards and leaders (presidents, CEOs, CFOs, etc.) assess their direction and practices, then take action to improve performance, develop new strategies, build leadership capacity, address risk, and plan for high-impact change.

## STRENGTHENING HIGHER EDUCATION

AGB Consulting serves board members, leaders, and board professionals of higher education institutions and institutionally related foundations who want to:

- Stay ahead of emerging trends
- Increase their relevance to students and other stakeholders
- Identify and execute their best strategies for navigating complex risks and challenges

## AGB CONSULTANTS

Our advisors are sitting board members, board professionals, former presidents, and subject matter experts. We will match an advisor with relevant experience to your type of institution, market, size, and goals.

## PROCESS

Our experts partner with your president, board, CFOs, or other leadership to define your governance priorities, develop action plans, and enact those plans. We also focus on optimizing key revenue drivers, including enrollment, programming, and specific market issues, while leveraging our decades of experience to share best practices and build new ones.

## AREAS OF EXPERTISE

### GOVERNANCE

AGB Consulting provides customized assessments for institutional boards, campus leaders, and affiliated foundations, and helps boards deepen their understanding of best practices and putting knowledge into action.

Focus areas include:

- Leading Practices (e.g., in-person and virtual board development workshops, bylaw revisions, and succession planning)
- Presidential Assessment
- Board Assessment
- Public Higher Education Practices & Policies
- Comprehensive Governance Analyses

### STRATEGY & TRANSFORMATION

AGB Consulting helps institutions plan for and lead through consequential change and transformation, including new revenue growth opportunities, cost management initiatives, program development, and refinements to the business model and strategic plan.

Focus areas include:

- Leading Practices (e.g., scenario planning, business model innovation, and enrollment acquisition)
- Financial Sustainability & Adaptive Governance
- Justice, Diversity, Equity & Inclusion
- Risk Management & Crisis Recovery
- Mergers & Affiliations

AGB  
advisors  
facilitate

 **175+**  
engagements  
per year.

“AGB Consulting proved essential to the historic restructuring of higher education in Oregon.”

The AGB team listened to our goals, researched best practices, and immersed themselves in the creative process of redesign. Their credibility helped garner the support of the governor and legislature.

I highly recommend AGB Consulting.”

**Matt Donegan**

Former Chair, Oregon State Board of Higher Education;  
CEO, Donegan Advisors, LLC

**Schedule a complimentary call to learn more.**

**Consulting@AGB.org • 202-776-0865**