# **AGB** Consulting

**Effective leadership by governing boards has never been more important.** Institutions must rapidly evolve their offerings and business models in order to remain relevant, competitive, and on track for growth. AGB helps boards and leaders (presidents, CEOs, CFOs, etc.) assess their direction and practices, then take action to improve performance, develop new strategies, build leadership capacity, address risk, and plan for high-impact change.

### STRENGTHENING HIGHER EDUCATION

AGB Consulting serves board members, leaders, and board professionals of higher education institutions and institutionally related foundations who want to:

• Stay ahead of emerging trends

Increase their relevance to students

 Identify and execute their best strategies for navigating complex risks and challenges

#### **AGB CONSULTANTS**

and other stakeholders

As experienced board members, presidents, CEOs, and subject matter experts, our experts are intimately familiar with higher education trends, the administration and operation of institutions and foundations, and the dynamics of the boardroom. Our team understands the critical importance of aligning the board, the president or CEO, and the cabinet in deciding where to focus and how to pursue transformation. We will match a consultant with relevant experience to your type of institution, market, size, and goals.

### PROCESS

Our experts partner with your president, board, CFOs, or other leadership to define your governance priorities, develop action plans, and enact those plans. We also focus on optimizing key revenue drivers, including enrollment, programming, and specific market issues, while leveraging our decades of experience to share best practices and build new ones.

### AREAS OF EXPERTISE

#### LEADERSHIP SUPPORT

- Board and Presidential Assessments
- Board Chair and Presidential
  Coaching
- Board Composition and Selection

## STRATEGY, BUSINESS MODEL, AND INFRASTRUCTURE

- Mergers and Affiliations
- Strategic Planning and Transformation

## EDUCATION AND DIAGNOSTIC REVIEW

- Board Workshops and Retreats
- Diagnostic Reviews of Bylaws, Charters, and Documents
- Effective Foundation Boards
- State Higher Education Workshops
  and Briefings
- Justice, Diversity, Equity, and Inclusion

### AGB experts facilitate 175+ engagements per year.

<sup>66</sup> Our AGB engagement with 100 percent board and cabinet attendance created an inclusive environment for sharing, questioning, and realizing from where we've come, what we've yet to learn, and how we must sustain this journey. ??

Thom D. Chesney, PhD President, Clarke University

### Schedule a complimentary call to learn more.

### Consulting@AGB.org • 202-776-0865