

Strategic Planning and Transformation for Independent Institutions

AGB

The higher education financial landscape is clouded by uncertainty. A recent Gallup poll revealed that many chief business and financial officers are feeling uncertain about the financial viability of their institutions and foundations. Meanwhile, presidents and boards are committed to transformation. It's no wonder. Soaring costs, decreasing enrollments, and stagnant growth are challenging even the most capable leaders in higher education.

Support for Boards and Leaders

Our strategic planning and transformation practice provides solutions that help college, university, association, and foundation boards and leaders solve their most critical problems while building the capacity and capability to adapt, grow, and thrive. Our experts work with you to unlock new revenue streams and manage costs, align academic programs with the market, engage in strategic planning, and resolve governance challenges. AGB Consulting delivers strategic returns in the form of enhanced capacity, strengthened capability, sustained relevance, and lower costs for your institution or institutionally related foundation.

AGB EXPERTS ENABLE EFFECTIVE LEADERSHIP

AGB Consulting works with board members and leaders (president, CEO, CFO, provost, etc.) who need to:

- Become more financially sustainable
- Adapt, innovate, and transform processes and functions
- Strengthen their brands and market position
- Make strategic investments into new offerings and opportunities

TAILORED TO YOUR INSTITUTION

This is NOT a one-size-fits-all service or curriculum. Both content and delivery options are customized for your institution or foundation board. We match you with sitting and former presidents, board members, board professionals, and subject matter experts who have experience relevant to your situation. We will work with you to identify the questions you need to answer, including topics such as:

- How do you develop and maintain a culture of innovation among the board and leadership?
- How do you create space to experiment with delivery models and academic programming?
- What is the process for developing and implementing strategic growth building blocks?
- Which strategies for growing enrollment, increasing revenue, or managing costs fit your institution?
- How can you prepare more effectively to identify and tackle future trends and developments so that you remain competitive?

Only
50%
of chief
business
officers
are confident
their college
will be financially
stable over the
next 10 years.

Source: Gallup and Inside
Higher Ed survey

Only
65%
of chief
business
officers
felt confident
about their
institution's financial
outlook over the
next five years.

Source: Gallup and Inside
Higher Ed survey

Schedule a complimentary call to learn more.

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