

Strategic Planning and Transformation for Public Institutions

AGB

Public higher education is under assault. Macro forces were already disrupting business models, funding, and operations. Then COVID-19 struck, amplifying every challenge but also opening opportunities for transformation. Institutions face budget deficits, deteriorating morale, and even closure. The urgency of those challenges creates a unique momentum for change. Institutions must make choices *and take action* to shape that change—before their window closes.

SUPPORT FOR BOARDS AND LEADERS

AGB Consulting has developed a proven methodology that helps institutions:

- Cut through the fog of crisis
- Define the scope and scale of transformation required
- Identify and prioritize risks
- Target short-term survival and long-term viability

Our experts will guide your board through a systematic process to help you quantify your situation, pinpoint your top challenges, and develop recommendations for action.

A PROCESS FOR DESIGNING TRANSFORMATION

Our experts will survey or interview your board, leaders, cabinet, faculty, staff, and other stakeholders in shared governance. They will use the data captured to determine:



TAILORED TO YOUR INSTITUTION

Based on your unique strategic priorities, peer sets, and desired outcomes, our experts will design a customized dashboard that displays your status and progress:



ADDRESSING TRANSFORMATION PRIORITIES

Our experts will help you use your dashboard to:

- Articulate a clear strategy
- Identify prosperity gaps
- Assess business models
- Rightsize programs, faculty, and administration
- Grow enrollments and improve retention
- Invest in research
- Identify funding sources
- Launch capital campaigns

MACRO FORCES:



ELEVATED
ACCOUNTABILITY



DECREASED
RESOURCES



TECHNOLOGY
DIFFUSION



STUDENT
DEMANDS

\$74B

in lost funding for
public universities

from state and local
government due to
COVID-19.

Source: "How Much Has Covid Cost Colleges?
\$183 Billion," *The Chronicle of Higher Education*,
February 2021

98%

of presidents
and CFOs

plan to re-engineer
institutional systems
and processes after
the pandemic.

Source: "The Hard Choices Presidents Will Have
to Make," *The Chronicle of Higher Education*,
April 2020

Schedule a complimentary call to learn more.

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