Public higher education is under assault. Macro forces were already disrupting business models, funding, and operations. Then COVID-19 struck, amplifying every challenge but also opening opportunities for transformation. Institutions face budget deficits, deteriorating morale, and even closure. The urgency of those challenges creates a unique momentum for change. Institutions must make choices and take action to shape that change—before their window closes.

SUPPORT FOR BOARDS AND LEADERS
AGB Consulting has developed a proven methodology that helps institutions:

• Cut through the fog of crisis
• Define the scope and scale of transformation required
• Identify and prioritize risks
• Target short-term survival and long-term viability

Our experts will guide your board through a systematic process to help you quantify your situation, pinpoint your top challenges, and develop recommendations for action.

A PROCESS FOR DESIGNING TRANSFORMATION
Our experts will survey or interview your board, leaders, cabinet, faculty, staff, and other stakeholders in shared governance. They will use the data captured to determine:

<table>
<thead>
<tr>
<th>NEED FOR CHANGE</th>
<th>READINESS FOR CHANGE</th>
<th>PRIORITIES FOR CHANGE</th>
<th>ACTIONS FOR CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>STRATEGIC</td>
<td>FINANCIAL</td>
<td>OPERATIONAL</td>
<td></td>
</tr>
</tbody>
</table>

TAILORED TO YOUR INSTITUTION
Based on your unique strategic priorities, peer sets, and desired outcomes, our experts will design a customized dashboard that displays your status and progress:

<table>
<thead>
<tr>
<th>RESOURCES</th>
<th>REVENUE</th>
<th>ACADEMIC PROGRAMS</th>
<th>ADMINISTRATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>OUTCOMES</td>
<td>STUDENTS</td>
<td>TEACHING AND RESEARCH</td>
<td>SERVICES</td>
</tr>
</tbody>
</table>

ADDRESSING TRANSFORMATION PRIORITIES
Our experts will help you use your dashboard to:

• Articulate a clear strategy
• Identify prosperity gaps
• Assess business models
• Rightsize programs, faculty, and administration
• Grow enrollments and improve retention
• Invest in research
• Identify funding sources
• Launch capital campaigns

Schedule a complimentary call to learn more.

Consulting@AGB.org • 202-776-0865

MACRO FORCES:

- Elevated Accountability
- Decreased Resources
- Technology Diffusion
- Student Demands

$74B
in lost funding for public universities from state and local government due to COVID-19.


98%
of presidents and CFOs plan to re-engineer institutional systems and processes after the pandemic.