

SAVE 20%
THROUGH 8/31/2021

AGB MEMBERSHIP

Support for each board role.

AGB GOVERN WITH CONFIDENCE

Each role on the board plays an important part in contributing to strategy and effective oversight. But the responsibilities that accrue to each role can be complex, demanding, and extremely time-consuming—especially if you have to get up to speed or carry them out on your own. As an important benefit of your membership, AGB equips you to understand and fulfill your responsibilities on the board. The actions and related resources listed below will help you prepare to lead effectively in your specific role.



Board Chair

- **Learn** what constitutes an effective board chair.
- **Understand** how to cultivate a strategic board.
- **Enable** development opportunities for your full board and individual board members.
- **Strengthen** the partnership with your president/chief executive and provide guidance on developing an action plan for your board.
- **Identify** the top strategic issues that demand your board's oversight.
- **Understand** leading practices for improving board dynamics.
- **Join** an Ask the Expert session for an open Q&A about critical issues and decision making when you need it.
- **Engage** with an AGB advisor for strategic and financial model transformation.
- **Engage** a governance review and action plan for strengthening governance.
- **Find** qualified presidential candidates for leading your institution in the future.
- **Establish** appropriate and effective contracts and compensation for the chief executive.
- **Assess** presidential leadership and build stronger performance and a succession plan.
- **Evaluate** current and future board composition.
- **Understand** current and emerging federal and state policy issues that will affect your institution.
- **Receive** guidance for crisis leadership and communicating with stakeholders.
- **Connect** with a network of board chairs for sharing knowledge and experience.



President/ Chief Executive

- **Understand** how to work productively with the governing board.
- **Help** the board fulfill its role and understand the difference between governance and administration.
- **Get** the tools needed for onboarding new board members and ongoing board education.
- **Learn** how to anticipate, manage, and lead through crisis.
- **Develop** the cabinet's understanding of good board information and appropriate committee support.
- **Prepare** for a presidential assessment.
- **Strengthen** your partnership with your board chair and develop an action plan for your board.
- **Hone** fundraising skills to help your institution prosper.

Save 20% on a new AGB Membership through August 31.

Annual membership fees starting at \$3,075[†]

[†]Final fees will depend on your enrollment (FTE), assets managed, or institution type. Enroll your board as a new AGB member by August 31, 2021, and save 20 percent on your AGB membership fee.

Learn more.

Membership@AGB.org • AGB.org/Membership • 1-800-356-6317

Support for each board role.



Board Professional

- **Learn** how to structure effective meetings.
- **Identify** ways to work effectively with committees.
- **Orient** new board members to governance.
- **Improve** board dynamics.
- **Find** needed resources on key strategic issues and increase your value as a trusted advisor to the president and board.
- **Facilitate** a board assessment to identify strengths, weaknesses, and opportunities for improvement.
- **Understand** leading practices for engaging students, faculty, and staff with the board.
- **Connect** with a community of board professionals to learn from and share ideas.
- **Learn** leading practices for managing crises and communicating with stakeholders.
- **Engage** an AGB workshop for your board meetings and retreats to provide continuous education and strengthen governance.
- **Benefit** from peer mentoring by experienced board professionals for guidance, role modeling, goal setting, and more.
- **Leverage** AGB's dedicated concierge to find relevant pre-reading resources for your board meeting agenda.



All Board Members

- **Learn** leading practices for managing crises and communicating with stakeholders.
- **Engage** an AGB workshop for your board meetings and retreats to provide continuous education and strengthen governance.
- **Leverage** AGB's dedicated concierge to find relevant pre-reading resources for your board meeting agenda.
- **Learn** about committee charters and effectiveness, and how to choose a committee.
- **Find** key resources to get up to speed and advance the work of your committee.
- **Understand** the appropriate ways to interact with students, faculty, and staff.
- **Determine** if the chair/leadership ladder is right for you and how to pursue this path.
- **Oversee** an admissions process that is compliant and competitive, and promotes diversity.
- **Understand** financial complexities and strategies for making education affordable.
- **Understand** the board's fiduciary role in overseeing athletics programs.
- **Learn** how to respond effectively and address unexpected campus challenges.
- **Advance** and support inclusive excellence on campus.
- **Learn** how to improve institutional financial sustainability and relevance to stakeholders.
- **Oversee** an array of operational and strategic risks.
- **Develop** a more strategic board.
- **Drive** policy that fulfills the needs of students and expectations of the public.
- **Ensure** that students are thriving, both physically and intellectually.
- **Balance** accountability, participation, and decision making with shared governance.
- **Use** technology to innovate education, reduce costs, and stay competitive.
- **Understand** the basics of endowments and the board's role in financing.
- **Learn** what board members need to know about Title IX and sexual misconduct.