

**Public institutions and their governing boards face unique challenges and opportunities as they advance postsecondary education in their region and states.** AGB supports public institutional and system boards, statewide education agencies, and public policy leaders through workshops, dialogues, and initiatives related to governance and leadership in this unique space.

## Support for Boards and Leaders

Through our consulting, targeted programming, research, and statewide and regional education initiatives, our team works with public higher education leaders to create strong partnerships that support accountable, effectual higher education policy and practices; improve the governance and trusteeship of public colleges and universities and their affiliated foundations; and advance public policy that contributes to a healthy independent higher education sector accountable and answerable to the citizens of its state.

### AGB ADVISORS ENABLE EFFECTIVE LEADERSHIP

AGB Consulting works with public higher education board members, leaders, state executives, and policymakers to:

- Develop strategic plans or public agendas for higher education, addressing issues such as college costs and workforce development
- Facilitate statewide education programs for board members in collaboration with state systems and coordinating agencies
- Discuss effective board governance policies and practices (e.g., new member orientations, customized board governance sessions)
- Create short- and long-term plans focused on governance decisions that respond to institutional goals and/or state needs

### TAILORED TO YOUR STATE, SYSTEM, OR INSTITUTION

Each engagement is designed to meet your particular needs and desired outcomes. We match you with current and former board members, presidents, board professionals, and subject matter experts who specialize in board governance and effective public boards. AGB members benefit from their facilitation of key issues—and their experiences, research, and insights. We will work with you to identify and address key governance and leadership questions, including:

- Is public higher education structured to meet state goals for attainment and workforce needs?
- How can statewide education programs and institution-specific orientations prepare both new and experienced board members for service? What are best practices for ongoing board education and development efforts?
- How can your state master plan (or public agenda) for higher education and your institutional plans/priorities have an impact on governance decisions?
- How can public board members commit to effective practices and transparency in light of open meeting/open record laws?

“ AGB Consulting proved essential to the historic restructuring of higher education in Oregon.

The AGB team listened to our goals, researched best practices, and immersed themselves in the creative process of redesign. Their credibility helped garner the support of the governor and legislature.

I highly recommend AGB Consulting. ”

**Matt Donegan**

Former Chair, Oregon State Board of Higher Education; CEO, Donegan Advisors, LLC

What concerns board members serving public colleges and universities the most?



25% Financial sustainability

24% Price of higher education for students and families

10% Decrease in state funding for higher education

Source: AGB 2020 Trustee Index

Schedule a complimentary call to learn more.

Consulting@AGB.org • 202-776-0865