# **Presidential Assessment**

The job of the higher education president has changed dramatically in the face of today's complex and dynamic academic environment. With new financial and social challenges, it's not an understatement to say that the success of higher education depends on presidential leadership. That's why higher education institutions need a thorough and forwarding-looking approach to evaluate presidential performance, with a focus on lifting the performance of senior leaders and their teams.

## **Recognizing Today's Realities**

Institutions run the risk of losing momentum when facing presidential turnover, AGB Consulting supports boards and presidents in assessing executive performance and developing stronger leaders, working together with boards and presidents to identify the issues for assessment, such as:

- · Is the president carrying out your institution's defined mission and strategy?
- How aligned is the presidential leadership role with your shared governance implementation?
- Can you improve internal stakeholder relationships in further support of mission?
- Is the institution appropriately using the presidential role in service of donor stewardship and fundraising?
- · What role does preservation of academic quality and integrity; student success; and justice, diversity, equity, and inclusion play in presidential decision-making?
- · Can you show results that contribute to and ensure institutional sustainability?
- What changes could the institution make to optimize presidential performance?
- Does the board integrate presidential leadership development into its culture?

### **OUR APPROACH TO ASSESSMENT**

AGB Consulting brings an unbiased, expert perspective to your presidential assessment process, centered on supporting shared goals, mutual respect, and the ability to have an open dialogue with the board. Our expert facilitators are deeply experienced, understand the nuances and sensitivities of the assessment process, and will be paired with you based on your situation and their relevant background. We will partner with you to decide the type and timing of the assessment as well as the sequence of events.

#### Periodic and Annual Assessment

A regular "check-in" designed to give both presidents and boards information they need to enhance effectiveness

#### **Comprehensive Assessment**

An event that occurs every three to five years, designed to achieve a greater level of understanding about the chief executive's growth, leadership qualities, and performance

#### **Focused Assessment**

A response to a specific set of circumstances, such as a crisis, a no-confidence vote, or financial distress

Today's challenges call for continuous assessment and leadership development. By integrating leading practices and responsiveness to specific institutional needs, AGB Consulting empowers presidents and boards to lead and govern with confidence.

### Schedule a complimentary call to learn more.

#### 66 Proper board governance and board member selection are essential to maximizing foundation work...

...such as fundraising, investment management, and advocacy. AGB Consulting services offer an independent assessment from seasoned foundation professionals to 99 help meet these challenges.

#### John B. Carter

Former President & COO Georgia Tech Foundation

How many boards complete a comprehensive annual presidential assessment?





**Boards** 



Independent **Boards** 

Source: The AGB Survey of Higher