

# Elevate Foundation Performance

AGB Consulting Services  
for Foundation Boards



In today's difficult environment, a strategic governing board is critical to your foundation's effectiveness and its ability to meet its mission. By empowering chief executives and leadership teams to adapt to changing environments, develop sustainable business models, and implement innovative, student success-focused philanthropic solutions, governing boards can prepare their foundations to transform and thrive.

## Build Your Strategic Foundation Board

Boards often wait until it is too late to consider meaningful transformative action. What's the best path to transition from "business as usual" to becoming truly "strategic"? Every year, AGB works with hundreds of our member foundations and institutions to build more diverse and strategic boards with innovative engagements tailored to your board's situation, including projects to help you:

- » **Identify philanthropy and fundraising approaches** that lay out the strategies, resources, and leadership needed for your foundation to adapt to a new environment for operating and fundraising.
- » **Recommend the appropriate governance structure for investment and endowment management** and review investment-related policies.
- » **Gain insights on leading practices, policies, and characteristics of strategic foundation boards** through a facilitated board workshop or retreat to align new board members and provide ongoing board education.
- » **Support your strategic planning and transformation journey** while enhancing the partnership of your foundation and host institution.
- » **Conduct board and CEO assessments** that improve self-reflection, provide a foundation for improvement, strengthen relationships, build trust, and enhance diversity and effectiveness.
- » **Build the capacity of and partnership between the board chair and CEO**—the bedrock of a strategic foundation board—with professional development and coaching programs.
- » **Work with your institution to develop or update your memorandum of understanding (MOU)** reflecting a shared vision of the institution-foundation partnership and supporting effective alignment and collaboration.

It's easy to get started elevating foundation performance with support from AGB experts. We'll work with you to cultivate stronger working relationships, build mutual trust, improve operational effectiveness, and achieve long-term viability.

### THE AGB DIFFERENCE

The AGB Consulting team is led by thought partners who possess deep understanding rooted in their experience as college, university, system, and foundation board and committee chairs, board members, chief executives, or senior level executives as well as specialists in critical areas for board oversight.

AGB's sole focus as a 501(c)(3) nonprofit organization is supporting higher education boards, leaders, and institutions. Our success is measured by our members' positive outcomes.

*“AGB worked with our board to give us a health check, including suggesting ways to improve and making sure we were on the right track with all the good work the board has been doing. They brought an outstanding outside perspective to the board and to me as the CEO, and they were able to reaffirm what we had achieved, what we were going to do next, and strategies to continue to build an outstanding board.”*

—Greg Willems  
President and CEO, Kansas State University  
Foundation

Learn more about AGB foundation consulting services.

[AGB.org/Consulting](https://AGB.org/Consulting)

Email [consulting@AGB.org](mailto:consulting@AGB.org) or call 202-776-0865 with questions.

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