



August 16, 2022

<Prefix> <First Name> <Last Name> <Suffix>
<Role>
<Foundation Name>

Dear <First Name>,

Foundations have never been more essential to the viability and vitality of their related institutions. Knowing when and where to turn for the most trusted advice on effective governance, strategic leadership, and navigating current and emerging challenges is more important than ever for foundation leaders. AGB is here to help, just as we have been for more than 100 years.

Last year, AGB worked with more than 200 member institutions and foundations to strengthen their governance practices and policies with the following types of engagements:

- Customized board workshops and retreats that provided practical, real-world context and perspective on a variety of topics such as strengthening and innovating foundation operating models; adapting to a new environment for operating and fundraising; successful endowment management practices; strategies for managing the real estate portfolio; overall foundation board performance and effectiveness; governance principles of justice, equity, and inclusion; and more
- Board and CEO assessments designed to strengthen relationships, build trust, and improve effectiveness
- Transformation and strategy planning to support the foundation in serving as a strategic partner to achieve the institution's priorities
- Diagnostic reviews of bylaws, charters, and policies to ensure foundation governance documents followed leading practices

Getting started is easy. Now included with your AGB membership is a One-Hour Governance Consultation, which is a discussion between your president/CEO and/or board chair and an expert AGB consultant who will be paired based on the discussion topic(s) chosen. Additionally, AGB members have access to our Board Self-Assessment Tool and Governance Checklist for Institutionally Related Foundations, which can be used as a guide for the consultation.

I am passionate about advancing strategic board governance, which is why I took the role of senior vice president for AGB Consulting after serving more than 40 years in higher education. I look forward to connecting you with an expert who can strengthen the welfare and vitality of your foundation. Our AGB team consists of consultants who have walked in your shoes as highly experienced foundation and institution board and committee chairs, board members, and chief executives.

To learn how we can help your board, contact my team.

Online: AGB.org/consulting

Email: consulting@AGB.org

Phone: 202-776-0865

Sincerely,

A handwritten signature in cursive script that reads "R. Barbara Gitenstein".

R. Barbara Gitenstein, PhD
Senior Vice President for AGB Consulting
President Emeritus, The College of New Jersey