



August 16, 2022

<Prefix> <First Name> <Last Name> <Suffix>  
<Role>  
<Member Institution>

Dear <First Name>,

Knowing when and where to turn for the most trusted advice on effective governance, strategic leadership, and navigating current and emerging challenges is more important than ever for leaders of higher education governance. I have seen first-hand how increasingly complicated the governance of higher education has become in the past two decades. AGB is here to help, just as we have been for more than 100 years.

Last year, AGB worked with more than 200 member institutions in strengthening their governance practices and policies with the following kinds of engagements:

- Board workshops and retreats, customized for each institution, that provided practical, real-world context and perspective on a variety of topics such as board structure, roles and responsibilities, risk management, shared governance, and more
- Board and presidential assessments that were designed to strengthen relationships, build trust, and improve effectiveness
- Justice, diversity, equity, and inclusion (JDE&I) engagements that identified priorities, defined an action plan for incorporating JDE&I into boardroom operations, developed board members and leadership, and measured progress
- Diagnostic reviews of bylaws, charters, and policies to ensure governance documents were fully current and relevant, and adhered to leading practices

Getting started is easy. Now included with your AGB membership is a One-Hour Governance Consultation, which is a discussion between your president/CEO and/or board chair and an expert AGB consultant who will be paired based on the discussion topic(s) chosen. Additionally, AGB members have access to our Board Self-Assessment Tool and Governance Checklists, which can be used as guides for the consultation.

I am passionate about advancing strategic board governance, which is why I took the role of senior vice president for AGB Consulting after serving more than 40 years in higher education. I look forward to connecting you with an expert who can strengthen the welfare and vitality of your institution. Our AGB team consists of consultants who have walked in your shoes as college, university, system, and foundation board and committee chairs, board members, and presidents.

To learn how we can help your board, contact my team.

Online: [AGB.org/consulting](http://AGB.org/consulting)

Email: [consulting@AGB.org](mailto:consulting@AGB.org)

Phone: 202-776-0865

Sincerely,

A handwritten signature in cursive script that reads "R. Barbara Gitenstein".

R. Barbara Gitenstein, PhD  
Senior Vice President for AGB Consulting  
President Emeritus, The College of New Jersey