



December XX, 2022

<Prefix> <First Name> <Last Name> <Suffix>  
<Role>  
<Organization Name>

Dear <First Name>,

**In today's difficult environment, a strategic governing board is critical to your foundation's effectiveness and its ability to meet its mission.** By empowering chief executives and leadership teams to adapt to changing environments, transform endowment management, and implement innovative, student success-focused philanthropic solutions, governing boards can prepare their foundations to transform and thrive.

**But how do foundation boards transition from “business as usual” to becoming truly “strategic”?** Boards often wait until it is too late to consider meaningful transformative action. AGB is here to facilitate these important discussions. Every year, we work with hundreds of our member foundations and institutions to build more strategic boards with the following kinds of support:

- **Philanthropy and fundraising** approaches that identify the strategies, resources, and leadership needed for your foundation to adapt to a new environment for operating and fundraising
- **Board workshops and retreats**, customized for each foundation, that provide practical context and perspectives on the policies, practices, and characteristics of strategic foundation boards
- **Strategic planning and transformation** consultation to envision and implement your next capital campaign while enhancing the alignment of your foundation with your institution
- **Board and CEO assessments** that improve self-reflection and thereby strengthen relationships, build trust, and improve effectiveness
- **Professional development and coaching programs** to help build the capacity of and partnership between the board chair and CEO—the bedrock of a strategic foundation board
- **Justice, diversity, equity, and inclusion (JDE&I) action plans** to design a path for incorporating JDE&I into your foundation boardroom operations, developing board members and leadership, and measuring progress

**Although strategic transformation is hard work, it's easy to get started with support from AGB.** Now included with your AGB membership is a One-Hour Governance Consultation, which is a discussion between your president/CEO and/or board chair and an expert AGB consultant who will be paired based on the discussion topic(s) chosen. Your One-Hour Governance Consultation can focus on strategic transformation.

**I look forward to connecting you with an expert who can strengthen the welfare and vitality of your foundation.** Our AGB team consists of consultants who have walked in your shoes as highly experienced foundation and institution board and committee chairs, board members, and chief executives.

To learn how we can help your board, contact my team.

**Online: [AGB.org/consulting](http://AGB.org/consulting)  
Email: [consulting@AGB.org](mailto:consulting@AGB.org)  
Phone: 202-776-0865**

Sincerely,

A handwritten signature in cursive script that reads "R. Barbara Gitenstein".

R. Barbara Gitenstein, PhD  
Senior Vice President for AGB Consulting  
President Emeritus, The College of New Jersey