

Navigate Your Strategic Options

Is a merger, affiliation, or strategic partnership right for your institution?



Institutions of all types are actively exploring and pursuing strategic partnerships, private system affiliations, and mergers. Whether you are focused on short-term survivability or strengthening your competitive position with new markets, programs, students, or revenue, AGB experts are available to advise you on readiness, strategy development, new partner identification, decision support, and stakeholder management.

Partner with AGB to:

Assess Readiness and Create Alignment

- Determine if you are in a financial position to remain independent, affiliate or partner, or merge.
- Ensure your board and senior leadership understand your competitive position.
- Communicate the need for strategic decisions that will result in long-term sustainability and growth.
- Generate alignment among critical stakeholders.

Identify Strategic Partners and Establish Relationships

- Understand how to measure your value against the value of strategic partnerships.
- For less financially stable institutions, develop strategies to attract a potential partner.
- For financially stronger institutions, create a comprehensive decision matrix that outlines the characteristics of potential partners.
- Identify top opportunities and/or partnership candidates and establish initial relationships.

Develop a Plan of Action and Implementation

- Determine milestones, timelines, and other critical factors.
- Engage in due diligence and in-depth analyses of potential partnership deals.
- Navigate the tactical components of a final deal, including implementation, guidance on accreditation and legal issues, timelines for teach-out agreements, and more.

Learn more about AGB merger, affiliation, and strategic partnership services.

[AGB.org/Consulting](https://www.agb.org/consulting)

AGB experts are skilled collaborators with deep familiarity across higher education governance, leadership, and institutional operations—knowledge that comes only from years of experience working in the industry. AGB's sole focus as a 501(c)(3) nonprofit organization is supporting higher education boards, leaders, and institutions. Our success is measured by our members' positive outcomes.

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Email consulting@agb.org or call 202-776-0865 with questions.