## Contact: [NAME]

##  [EMAIL]

 **[PHONE]**

**[INSERT NAME] Joins AGB Council of Board Professionals**

**CITY, STATE (DATE)**—[INSERT INSTITUTION/SYSTEM/FOUNDATION NAME] today announced that [insert CEO name and title] has been appointed to the Association of Governing Boards of Universities and Colleges (AGB) [Council of Board Professionals](https://agb.org/about-us/board-professionals/). The council, established in 2020, leverages the experience, perspectives, and insights of its members with active leadership roles for the development of AGB expertise designed to strengthen strategic board governance across higher education.

[NAME accepted the opportunity to serve on the Council of Board Professionals because…identify the leader’s strengths, priorities, desires to contribute to higher education thought leadership, or acknowledge higher education challenges that must be addressed collectively, etc.]

The AGB Council of Board Professionals regularly convenes to discuss the strategic priorities across higher education and includes representatives from a range of institutional types, including public and private, large and small, single institution and multi-campus system, two- and four-year, religious and secular, and domestic and international. This diversity affords the group a broad pool of experiences that help inform AGB about the obstacles and macro-level trends that governing boards face. With a deep understanding of the unique perspective of the board professional position and the dynamics that influence the relationship between the board and the administration, the council’s suggestions and recommendations inform AGB’s tools and resources that benefit over 2,000 institutions and 40,000 members.

[Quote from NAME. I appreciate the chance to make a difference… The challenges that higher education is facing need all of us to come together… I’m pleased to be a part of this distinguished group of my peers…. etc.]

The Council of Board Professionals is [one of seven](https://agb.org/advisory-councils/) councils that enhance AGB’s thought leadership. The other six councils similarly represent key leadership roles and priority areas: Board Chairs, Finance Committee Chairs, Foundation Leaders, Presidents, Senior Fellows, and Student Success.

“Our council members generously agree to lend their time and talent to advancing strategic governance across higher education,” said Ellen Chaffee, AGB interim president and CEO. “Alongside the AGB Board of Directors, AGB consultants, and other board governance experts, the AGB Council of Board Professionals ensures that boards across the country are receiving leading practices on salient topics throughout the year. These council members help to ensure that we are aware of not only what’s going on at that moment but also what they need to know from AGB to lead with confidence and knowledge in the boardroom. It’s a crucial partnership, and I appreciate their hard work.”

*[ABOUT INSTITUTION/SYSTEM/FOUNDATION]*

**About AGB**
*The Association of Governing Boards of Universities and Colleges (AGB) is the premier membership organization that strengthens higher education governing boards and the strategic roles they serve within their organizations. Through our vast library of resources, educational events, and consulting services, and with more than 100 years of experience, we empower 40,000 AGB members from more than 2,000 institutions and foundations to navigate complex issues, implement leading practices, streamline operations, and govern with confidence. AGB is the trusted resource for board members, chief executives, and key administrators on higher education governance and leadership. Learn more at* [*AGB.org*](https://agb.org/)*.*