

# Join Forces with AGB to Make an Impact

Transform outcomes for students, institutions, and communities.



For more than 100 years, AGB has championed board excellence through its governance advocacy, research, leading practices, educational resources, expert support, and renowned programs that ultimately enable higher education's success. Where our mutual missions align, AGB partners with philanthropic organizations to improve outcomes for students, institutions, and communities.

## Why focus on higher education boards and leadership?

**Great higher education institutions start with great governing boards.** The board sets the mission, strategic direction, and policies while ensuring accountability and advocating for the institution's value and public trust.

By working through the board and senior leadership, your organization can address critical higher education issues such as:

- » Student success, the student experience, and campus climate
- » Academic freedom and freedom of speech
- » Education affordability and attainment
- » Educational innovation and digital transformation
- » Leadership development



### Research

AGB research initiatives provide comprehensive insights, data, and best practices that inform policy, decision-making, and strategic planning in higher education. AGB research, both qualitative and quantitative, can identify key issues and trends and enhance institutional effectiveness by establishing best practices.



### Thought Leadership

With reports, webinars, podcasts, guides, our website (AGB.org), and *Trusteeship* magazine (circulation 33,816), AGB develops and disseminates content and ideas that shape the future of higher education. We identify and engage stakeholders in critical conversations, provide strategic insights and trends, and provide guidance on cultivating strong institutional leaders.



### Communication and Advocacy

Through communications and advocacy initiatives, AGB raises awareness and builds public trust, connecting key stakeholders to enhance the effectiveness of funded projects. Coordinating with other stakeholders across the higher education community, AGB advocates for policies that support institutional success and student achievement.

AGB's communications platforms, including our website and publications, highlight success stories from institutions that have benefited from effective governance and leadership.



### Convenings

AGB designs and delivers convenings for the higher education community that include:

- Intimate institutes
- Large-scale conferences
- Special custom events

These programs play a crucial role in improving and supporting strategic outcomes in higher education by providing a space for dialogue, platforms for engagement, and collaboration among board members, presidents, and other key stakeholders.

## 10 Million

The number of full-time enrolled students represented by boards and leaders from AGB's 2,000 colleges, universities, systems, and institutionally related foundations.

*At Strada, our focus is on strengthening the link between education and opportunity. We're so grateful AGB published a special edition of *Trusteeship* magazine, which includes updates on the latest and greatest of what's happening around the country, and how trustees can respond to these new developments."*

—Stephen Moret, CEO  
Strada Education Foundation

## Further your mission. Partner with AGB.

[AGB.org/Grants](https://www.agb.org/grants)

Email [grants@AGB.org](mailto:grants@AGB.org) with questions.

# AGB