

Institutionally Related Foundations: Board Member Orientation

AGB
Certificate
of Completion

Complete this online self-paced program as an introductory or refresher course about higher education governance for institutionally related foundations, essential board responsibilities, fiduciary duties, and boardroom culture. Board Member Orientation is included with AGB membership. A digital certificate and badge are conveyed upon course completion.

Program Overview: Introduction and Structure

MODULE 1

Institutionally Related Foundation (IRF) Boards

Lesson 1: Understanding the Institution-Foundation Relationship

- » Current Contexts
- » What are the Unique Characteristics of Your Foundation?
- » Setting Fundraising Priorities
- » Principles for Effective Partnerships
- » Memorandum of Understanding between the Institution and the Foundation

Lesson 2: The Foundation's Philanthropic Leadership and Stewardship

- » Overview of the Philanthropic Enterprise
- » Participation in the Philanthropic Process
- » Donor Stewardship

Lesson 3: Asset Management & Other Roles for Foundations

- » Asset Management
- » Management of Endowment and Other Assets
- » Institutional Endowments
- » Foundation Committee Considerations
- » Informed Advocacy

MODULE 2

Fiduciary Duties of Governing Board Members

Lesson 1: Fiduciary Duties

- » Trustees are Fiduciaries
- » What are Fiduciary Duties?

Lesson 2: Care, Loyalty, and Obedience

- » Overview of Care, Loyalty, and Obedience
- » Care, Loyalty, and Obedience

Lesson 3: Fiduciary Responsibility

- » Foundation Risk Management and Fiduciary Responsibility
- » Key Aspects of Foundation Fiduciary Responsibility

Board Member Orientation

[AGB.org/Orientation](https://www.agb.org/orientation)

Email conciierge@AGB.org or call 202-296-8400 with questions.

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MODULE 3

Board Dynamics

Lesson 1: Board Culture

- » Overview of Board Culture
- » Commitment Statement
- » Board Effectiveness
- » Unhealthy Boards

Lesson 2: Open Meetings and Open Records

- » Overview of Open Meetings and Open Records
- » Sunshine Laws of Public Institutions
- » Public Institution Considerations
- » Strategies for Effective Board Meeting Interaction in an Open Meeting Environment
- » Transparency and Accountability in a Public Environment

MODULE 4

Governance in Higher Education

Lesson 1: Elements of Effective Governing Boards

- » Overview of the Elements of Effective Governing Boards
- » Characteristics of High-Performing Boards
- » Expectations

Lesson 2: Governance in Higher Education

- » Overview of Governance in Higher Education
- » Differences between Corporate and Higher Education Boards
- » Public Institutions: Scope
- » Governance of Public Institutions
- » Strategic Issues
- » Top Strategic Themes

Lesson 3: The Role of Governance and Management

- » Overview of the Role of Governance and Management
- » Effective Enterprise Leadership
- » Who Decides What?

Lesson 4: Shared Governance

- » Overview of Shared Governance
- » What is Shared Governance?
- » Best Practices: Making Shared Governance Work
- » Suggested Practices for Three-Way Information Sharing to Facilitate Shared Governance

Understand the issues confronting your organization, prepare yourself for effective performance, and fulfill your board and leadership responsibilities. Join the hundreds of trustees from higher education institutionally related foundations who have enhanced their leadership impact with AGB educational programs.

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