

AGB Consulting Services

A Members-Only Benefit to Strengthen Higher Education Governance



In today's fast-changing higher education landscape, board excellence is essential for navigating disruption, advancing mission, and supporting institutional sustainability.

AGB delivers practical, tailored guidance from trusted governance experts who understand today's challenges—and know how to solve them. Grounded in AGB's research and proven practices, our consulting services help boards and senior leaders strengthen performance, align around strategy, and drive institutional success.

Great institutions start with great governing boards.

AGB Consulting strengthens institutional effectiveness by focusing on three core areas: developing capable leadership, enhancing board structure and practices, and aligning governance with long-term strategic goals.

Prepare and strengthen leaders. Build leadership capacity and alignment through assessments, coaching, and advisory services designed for:

- » Presidents and chief executives
- » Cabinet-level staff
- » Board officers and board professionals

Structure for Board Excellence. Ensure high-impact governance by optimizing the board's structure, policies, and practices through:

- » Governance, bylaws and policy reviews
- » Facilitated retreats and strategic board workshops
- » Committee structure evaluation
- » Comprehensive board assessments

Guide Strategy Development. Support long-term institutional success by aligning board governance with strategic goals using:

- » Strategic health assessments
- » Strategic framework development
- » Institutional metrics and dashboard design
- » Merger, affiliation, and partnership strategy development

It begins with a conversation.

It's easy to get started. AGB members receive a one-hour governance consultation, which allows your president or board chair to consult with an AGB expert for general advice on achieving your institution's board goals or navigating difficult governance situations. Topics often include board processes, committee structure, board culture, fiduciary duties, and more.

“AGB is the gold standard. You're getting a consultant who has practical experience in whatever issue you're working on, tailored to the context of your campus.”

—The George Washington University

“The AGB consultant provided meaningful feedback for our strategic planning process and was instrumental in completing the project on time.”

—Rutgers University–Camden

“AGB helped us shape our board agenda to provide the education and advice on strategic issues that would make us more successful.”

—Unity Environmental University



Learn more about AGB consulting services.
[AGB.org/Consulting](https://www.agb.org/Consulting)

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